

ICAST Sneak Peek 2009

Several companies gave *FTR* a look at some of the products we'll be seeing at ICAST 2009.

BY RONELL SMITH



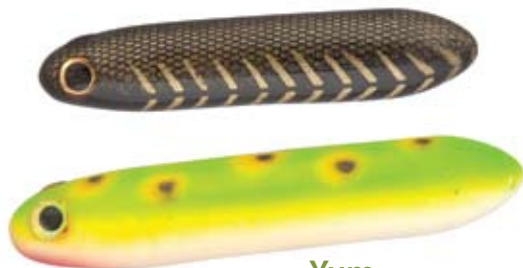
Mann's Bait Co.

The company will introduce an upsized version (10 1/2 inches) of its **HardNose Floating Snake** for 2010.



Northland Tackle

A 3 1/2-inch version of the **Brush Beaver** will now be available as a sister to the 4 1/2-inch offering.



Yum

A weedless Spook! Yep, with the creation of the **Money Hound**, the company has made what was a great bait even better with a soft plastic version of the widely popular lure.



Lucky Craft

The company will unveil two deep diving Pointers at the show, a **Pointer 65XD** and a **Pointer 78XD** (extra deep).



Z-Man

The company's new lifelike floating frog, the **UltraFrogZ**, is made of ElaZtech and uses a silicone skirt for legs.



Spro

The **MadEye Shad** might have been designed with walleye in mind, but it's hard to imagine any predatory fish turning up its nose at this lure.



Wiley X

Worn by 2009 Bassmaster Classic champion Skeet Reese, the **Zak07** sunglasses feature deep blue mirror green lenses.



Tru-Tungsten

Mad Maxx, the company's newest addition to the product line, has 3-D eyes and tungsten rattles.



LaserLure

The company now offers a line of Mike Iaconelli signature series baits in the angler's favorite color, **Ike's Beatdown**.



Jackall

The **Swimming Ninja** swimbait looks alive in the water and comes rigged with a handy underbelly hook system.



Jewel

Marrying the effective spider jighead to the company's Hyper Pin system, the **Shakey Head** comes through cover with ease.



Oakley

The **Square Whisker** has the adaptability to fit any face and be super-stylish in the process.



Berkley

Designed for anglers tired of squinting to see their line, **TransOptic** is a nylon monofilament line that captures UV rays to physically change the line's color, making the line a hi-vis gold above the water and transparent below the surface.

Lake Fork Trophy Bait & Tackle

Piggybacking on the successful line of Hyper baits, the **Hyper Stick** segmented worm writhes in the water on the fall.



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Yo-Zuri

The **Sashimi Shad** has the color-changing characteristics of all the Sashimi baits, but in a compact size.



Rapala

Billed as a crankbait that can go into any cover and come out swimming, the **DT Thug** is the newest member of the DT Series.



Gene Larew

Designed by Bassmaster Elite Series angler Tommy Biffle, the **Biffle Bug** could be the next hot pitching and flipping bait for 2010.



Strike King

The company's newest swimbait, the **Sexy Swimmer**, weighs 5/8 ounce and has an action you have to see to believe.

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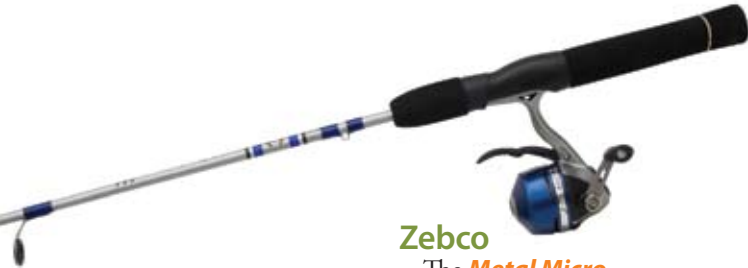


Airrus

The **K-Lite** series of rods are feather-light and are available with either Fuji or RECoil guides.

G.Loomis

The company will debut two new **GLX** frog rods at the show, including a 7-1 model capable of handling soft plastic and hollow-body frogs with ease.





Zebco

The **Metal Micro** ultralight combos will come in spincast, triggerspin and spinning versions, each of which will be outfitted with a 4-foot, 6-inch rod.




Costa Del Mar

One of two pairs of eyewear CDM will debut at ICAST 2009, the **Fisch** features the company's Hydrolite lining on the interior of the frame, along with the signature three-hole venting system.


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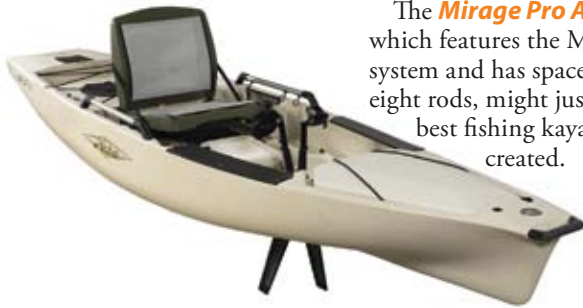
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Hobie

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Gary Yamamoto

The **12-inch Kut Tail** and **Curl Tail** worms will certainly have a following among trophy bass anglers.

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The **Pro-Mega** jig is designed as a deep water alternative to the football jig and is available in 3/8-, 5/8- and 7/8-ounce sizes.



Sebile

Part spoon, part crankbait, the **Onduspoon** contains beads and weights and will be available in two sizes, 2 1/2 and 3 1/2 inches.



Bobby Garland

The company's popular **Baby Shad**, **Slab Slay'R** and **Stroll'R** crappie baits are now available in the colors outlaw special, blue ghost, pink phantom and natural, all with matching jigheads.

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