



2010 Bassmaster® Classic Outdoors Expo

Contract for Exhibit Space



Birmingham-Jefferson Convention Center
February 19-21, 2010 • Birmingham, AL

COMPANY NAME _____

CONTACT _____ TITLE _____

ADDRESS _____ E-MAIL _____

CITY _____ STATE / ZIP _____

TELEPHONE _____ FAX _____

DATE _____ SIGNATURE _____

2010 BASSMASTER CLASSIC BOOTH PRICING & INFORMATION

REGULAR BOOTH SPACE.....\$15.00 / SQ. FT. (Standard Booth 10' x 10')
CORNER BOOTH SPACEadd \$500.00

BOOTH SIZE (10' Units) _____ BOOTH PRICE _____

BOOTH POSITION PREFERENCE (TOP 3 CHOICES) 1 _____ 2 _____ 3 _____

NAME TO APPEAR ON BOOTH ID SIGN _____

50% deposit required with signed contract in order to secure space.

The remaining balance will be due January 22, 2010. Please fill in your payment amount authorizations below:

Payment 1 authorization (50% deposit or full amount due) \$ _____ Payment 2 authorization (remaining balance) \$ _____

If credit card is used for first payment it will also be charged for final payment on Jan. 4, 2010.

PLEASE NOTE: If contact is returned within four weeks or less of the event we will need full payment with signed contract.

PAYMENT INFORMATION

MAKE CHECK OR MONEY ORDER PAYABLE TO: **BASS, LLC**

CHARGE TO: (check one) VISA MASTERCARD AMERICAN EXPRESS DISCOVER

CARD # _____ NAME OF CARDHOLDER _____

EXPIRATION DATE _____ SIGNATURE _____

BASS Use Only:

Agency # _____ AE Name _____

AE# _____ Booth# _____

Return a signed copy of this document with payment to:

BASS - CLASSIC ESPN OUTDOORS EXPO
P.O. Box 10000 • Lake Buena Vista, FL 32830
(407) 566-2277 • FAX (407) 566-2214

BASS TERMS & CONDITIONS

- No type of automotive vehicle (car or truck) will be permitted to be displayed on the Expo Floor with exception of Toyota vehicles.
- The exhibitor is granted use of exhibit space conforming to the floor plan for the purpose of displaying outdoor products and related services which conform to BASS regulations & conditions as set forth in this contract and the Exhibitor's Manual.
- Nonconforming merchandise can only be displayed once approved by BASS in writing.
- Subletting of exhibit space is not permitted.
- Exhibit space will be assigned after BASS has received the contract and the 50% deposit. Balance must be paid 4 weeks prior to the event date or booth space and all moneys paid to date will be forfeited.
- BASS/ESPN Outdoors reserves the right to move exhibitor booth(s) if deemed necessary by show management.
- BASS must be notified of cancellations 5 weeks prior to the event date. Cancellation fee of \$500.00 will be taken out of Exhibitor's deposit. The remainder of the deposit will be refunded no later than 30 days from completion of the event. Cancellation of booth space made after 2 weeks prior to the event date will result in the forfeiture of deposit.
- No agreement other than those contained in this document and the Exhibitor's Guide shall be binding upon the parties unless such agreement is in written form and signed by both exhibiting company and BASS.
- BASS reserves the right to deny participation to any exhibitor, individually or corporately.
- No guarantee of competitive separation.