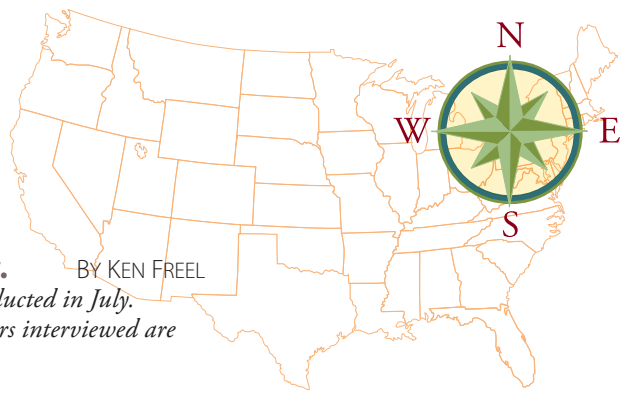
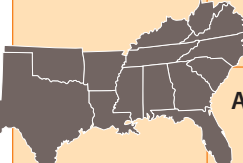




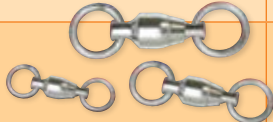

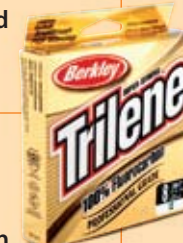

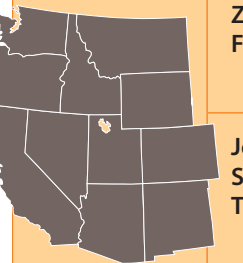




What's Hot Where



A spot check of what's selling around the country.

(Ed. Note: Interviews for this month's "What's Hot Where" were conducted in July. Comments address what is selling at the time of the interviews. Retailers interviewed are selected at random.)

Where	The Expert	Dominant Fishery	Rods & Reels	Line	Lures	Terminal Tackle	Overview
South 	Bill Matthews, Arkansas Rod & Reel; Little Rock, Ark.	largemouth, smallmouth	G.Loomis, St. Croix and Powell rods (6 1/2- to 7-foot lengths, medium to medium-heavy action); Abu Garcia Revo baitcasters and Shimano Stradic spinning reels	Berkley and Seaguar fluorocarbon (15- to 20-pound tests)	Generic jigs, NetBait Paca Craws and Reaction Innovations Sweet Beaver	Gamakatsu hooks and Tru-Tungsten sinkers 	"It's been pretty good. Getting better since the river is returning to normal levels."
	Arnold Eversole, Beaver Lake Marina; Lawrenceburg, Ky.	bluegill, shellcracker, catfish	 Shakespeare and Zebco 202 and 33 combos, Shimano Symetre spinning reels	Stren Original (6-, 8- and 10-pound tests)	Bandit hard baits and Zoom Trick Worms	Gamakatsu, Eagle Claw and Owner hooks (2/0 through 5/0 sizes) and Eagle Claw and Bullet Weights sinkers (1/4 ounce)	"Bluegill, shellcracker and catfish are doing well in the lake, along with some bass."
Northeast 	Patrick Russell, B-E Fishing Tackle Inc.; Ontario, N.Y.	bass, salmon, trout	Quantum Array spinning reels; Pflueger Trion rods and Quantum PT series rods (7-foot lengths)	Stren Clear Blue (8-pound test) and Spiderwire Invisi-Braid (10-pound test)	 Yamamoto Senkos and Zara Spooks	Gamakatsu worm hooks, Daiichi XPoint hooks and Sampo swivels 	"It's been fair to middlin', although the largemouth bass fishing has been great."
	Jim Neary, Jim Neary's Bait & Tackle; Kirkwood, Pa.	largemouth, catfish, smallmouth	Shakespeare Ugly Stiks (6 1/2- to 7-foot lengths) and Tica reels	Berkley Trilene and Stren Original (10-pound test)	Bandit 300 series crankbaits and Reaction Innovations Sweet Beaver (green pumpkin and watermelon seed)	Gamakatsu wide gap hooks and Bullet Weights (3/16 to 1/4 ounce)	"Largemouth bass fishing has been excellent, along with some smallmouth. The catfishing has been phenomenal."
Midwest 	Patricia Keeney, Keeney's Sporting Goods; Elgin, Ill.	catfish, largemouth	Zebco 33 and 202 rod-and-reel combos	Stren Original and Berkley Trilene (8- to 17-pound tests)	Sonny's stinkbaits for catfish	Generic treble hooks and heavy sinkers by Deep Six	"The river's way up above its banks, and the fishing's been slow because of lots of rain."
	Val Cook, Cold Springs Inc.; Orr, Minn.	walleye, northern pike, crappie, perch, bass	Zebco combos and Shakespeare President spinning reels; Shakespeare Ugly Stik and Shimano rods	 Berkley Trilene and Stren Original (4- to 12-pound tests)	Rapala Shad Raps, Dardevle spoons, Johnson Silver Minnows and Berkley Gulp	Berkley and Eagle Claw hooks, sinkers and leaders 	"The fishing's been excellent, but not a lot of people are coming because of gas prices."
West 	Leighton Pruitt, Zia Sporting Goods; Farmington, N.M.	bass, salmon, trout	 Ross fly fishing reels; St. Croix and Ross fly fishing rods; Shakespeare Ugly Stiks	Stren Clear Blue and Lo-Vis Green (4- to 12-pound tests)	Pautzke Bait Co. Green Label salmon eggs, Yamamoto Senkos and Jake's Stream-A-Lure and Spin-A-Lure	Eagle Claw hooks and Danielson split shots (size 9)	"Everything is biting, including bass and pike. The salmon are hitting really well for trollers."
	Jesse Lim, Saguaro Tackle & Archery; Tucson, Ariz.	bass, trout	Shimano spinning combos	McCoy Mean Green Xtreme (8- to 12-pound test)	Yamamoto Senkos; Roboworms and Bomber Fat Free Shads 	Eagle Claw trout hooks (sizes 8 and 10) and treble hooks; Water Gremlin No. 7 split shots; Betts foam bobbers	"Bass and trout are biting. People are reducing their length of travel because of gas prices, so more are seeking trout in the local lake."

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