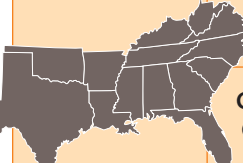



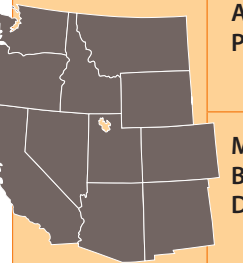


What's Hot Where



A spot check of what's selling around the country.

(Ed. Note: Interviews for this month's "What's Hot Where" were conducted in December. Comments address what is selling at the time of the interviews. Retailers interviewed are selected at random.)

Where	The Expert	Dominant Fishery	Rods & Reels
South 	John Lawson, Eck A Bod Pro Bass Corp.; St. Cloud, Fla.	snook, redfish, largemouth bass	 Kistler, G.Loomis and St. Croix flipping sticks; Abu Garcia Ambassadeur 4600 baitcasters and Daiwa reels
	Glenda Hudgins, Cowan Creek Grocery Marine; Centre, Ala.	crappie, largemouth bass	Zebco 202s, 404s and Z-glass matching rods
Northeast 	John DiMartino, John DiMartino's Custom Rods; Rochester, N.Y.	steelhead trout	Centerpiece reels; Centerpiece and Raven rods
	John Christensen, Scott's Bait & Tackle; Bradley Beach, N.J.	stripers, bluefish	Penn 650 SS series, Shimano Baitrunner spinning reels and Daiwa's SLD 30 Sealine lever drag reels; Shakespeare Custom Ugly Stiks, St. Croix, Lamiglas and G.Loomis rods
Midwest 	Jerry Simpson, Jerry's Tackle Shop; Highlands, Ill.	largemouth bass, trout	St. Croix and Cortland rods; Zebco Z02 and Z03 spincast reels
	Jack Sparks, Whitestone Trading Post; Au Gres, Mich.	walleye, trout, smallmouth bass, largemouth bass	Penn, Daiwa and Shimano rods (8 to 9 feet); Mitchell 300 and Penn levelwind reels
West 	Chuck Collins, All Seasons Angler; Pocatello, Idaho	rainbow trout	Temple Fork, Sage and Winston Boron rods; Temple Fork and Waterworks-Lamson reels
	Merle Cleveland, Bill's Live Bait & Tackle; Denver, Colo.	trout, salmon	HT Enterprises rods; ultralight Shimano reels

Line	Lures	Terminal Tackle	Overview
Berkley Trilene XL and PowerPro (12-pound test)	Gary Yamamoto Senkos and Producto worms, Cabin Creek Bait Co.'s Baby Beavers, Rebel Pop R's and Bomber Long A plugs	Owner and Gamakatsu hooks and Sampo swivels	"Snook and redfish in the Indian River, and largemouth bass in [Lake Tohopekaliga] and Cypress Lake."
 Stren Original and Bass Pro Shops' Mr. Crappie yellow line	Sun Fly jigs and Hot Grubs by Southern Pro	Eagle Claw hooks and Danielson swivels	"Lots of crappie and bass in the reservoirs even though the water is down."
Custom Optimum (8-, 10- and 12-pound test) fluorocarbon and Ande mono-filament	Atlas-Mike's pre-cured salmon eggs and Eagle Claw and Berkley imitation salmon eggs	Match swivels (size 24)	"Winter fishing for steelhead from Lake Erie and Lake Ontario is the best anywhere in North America."
 PowerPro and Sufix Siege in green	Gibbs pencil poppers and Storm's WildEye Swim Shad (in bunker color, 5 to 6 inches long)	Mustad and Gamakatsu hooks (4/0 to 6/0); pre-made Fin Strike leaders	"The fishing is tapering off, though boating anglers are still catching stripers a few miles off the beach. The surf action has slowed considerably."
Berkley Trilene and Stren Original (8- to 10-pound test)	Panther Martin spinners and Johnson Beetle Spins	Sampo ball bearing swivels and Eagle Claw circle hooks	"The guys are fishing the lakes for largemouth, but the drought has hurt fishing overall."
Ande clear and light green lines (6- to 10-pound test)	Rapala Floating Minnows and Zoom 6-inch worms	 Danielson and Sampo swivels	"It hasn't been very good. We had a slow start to the season, and the water is still down."
 Rio fly lines	Double Bunnies (size 2 and 4) and Rubber Buggers (size 6)	Eagle Claw Circle Hooks	"The fishing's been excellent. Lots of big rainbows, 18 to 29 inches."
Berkley Trilene XL, Stren Original	Swedish Pimples, Acme Kastmasters, Custom Jigs' Rat Pinkies and Shrimp-Os	Berkley steel leaders and Eagle Claw hooks	"Excellent ice fishing for trout and Kokanee salmon in nearby lakes."

Fishing Tackle Retailer®, ISSN 8750-1287, is published monthly, except bimonthly May/June, by BASS, 200 Celebration Place, Suite 900, Celebration, FL 34747. Subscriptions: Free to qualified retailers, wholesalers and other sellers of fishing tackle and related sportfishing equipment. \$65.45 annually for all other subscribers; \$85 annually for foreign subscriptions; \$5.95 for a single copy. POSTMASTER: Send address changes to BASS, FISHING TACKLE RETAILER, P.O. Box 420235, Palm Coast, FL 32142-0235. Periodicals postage paid at Palm Coast, FL, and additional mailing offices.