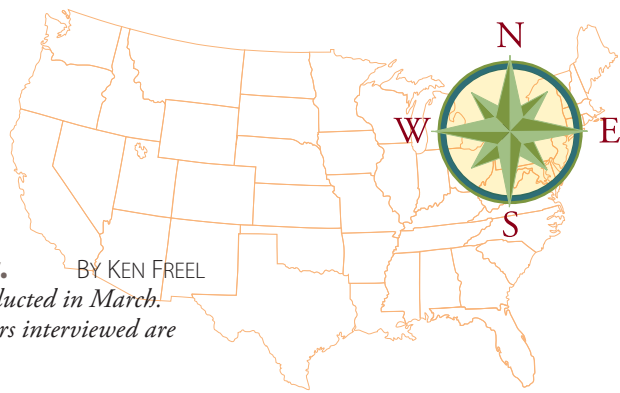
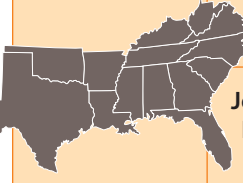



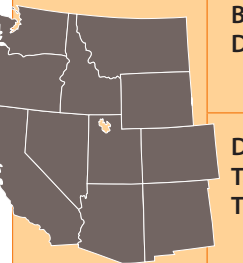



What's Hot Where

A spot check of what's selling around the country.

(Ed. Note: Interviews for this month's "What's Hot Where" were conducted in March. Comments address what is selling at the time of the interviews. Retailers interviewed are selected at random.)



Where	The Expert	Dominant Fishery	Rods & Reels	Line	Lures	Terminal Tackle	Overview
South 	Larry North, North 27 Bait & Tackle; Carrollton, Ga.	crappie, largemouth	Zebco's 33, 202 and 404 combos; Shimano ultralight spinning reels	 Seaguar fluorocarbon , Berkley Trilene XL	Zoom's 7-inch worms (watermelon); Mister Twister crappie jigs (2-inch sizes)	Eagle Claw and Mustad hooks (No. 4 and No. 6)	"Fishing is good for those who are going, but it's hard to get them out there until the spawn."
	John Lawson, Eck A Bod Pro Bass Corp.; St. Cloud, Fla.	crappie, largemouth	Kistler rods; Shimano spinning reels and Abu Garcia 4600 baitcasters		Gary Yamamoto Senkos, Rattlesnake Snake worms and Bass Assassin Floating Worms	Owner and Gamakatsu hooks (2/0 and 4/0 wide gap models)	"The water is warming and the specks and bass will be spawning soon. We should be killing them from here on out."
Northeast 	Paul Bourassa, Dad's Tackle; Buxton, Maine	largemouth, smallmouth, yellow perch, white perch	St. Croix Legend series rods; Okuma and Pflueger Trion ultralight spinning reels	Mason and Berkley line (2- to 6-pound tests)	Gentz jigs, Bay de Noc Swedish Pimples, Lindy Techni-Glo ice fishing jigs	Owner and VMC wide gap bait-holding hooks; Ice Gator electric augers	"The fishing's been the best in my lifetime for bass and perch."
	Gordon Brady, B&B Lures; Hanover, Pa.	yellow perch, rainbow trout, brown trout	Berkley's Lightning Ice and Cherrywood series rods; HT Enterprises rods		Bay de Noc Swedish Pimples (No. 2 sizes); Berkley Gulp Alive maggots	Eagle Claw baitholder hooks (No. 8 and No. 10)	"It's been pretty good for yellow perch, trout and some bluegill."
Midwest 	Dave Ruda, St. Cloud Scheels; St. Cloud, Minn.	walleye, crappie	St. Croix Premier ice fishing combos	Berkley FireLine Micro Ice	Scud Bugs, Bloodworms and Northland Tackle jigs	Northland Tackle live bait rigs	"It's a slow time, but anglers are catching walleye, crappie and panfish through the ice."
	Jason Stephens, Fish 'N Tank; Palmyra, Ind.	crappie, bluegill, walleye	Shakespeare's ice fishing combos and Spreva spinning reels; Pflueger baitcasters		Rapala Floating Minnows (silver/black back); Arbogast Jitterbugs and Kelly's pre-rigged, three-hook worms	Eagle Claw baitholder hooks (No. 8 to No. 12)	"There's been decent ice fishing for crappie and bluegill."
West 	Merle Cleveland, Bill's Live Bait & Tackle; Denver, Colo.	lake trout, yellow perch, crappie	HT Enterprises ice rods, JB combos and Shimano ultralight spinning reels	 Berkley Trilene and FireLine Micro Ice	JB, K&E and HT jigs; Bay de Noc Swedish Pimples and Acme Kastmaster spoons	Eagle Claw baitholder hooks, assorted jigs	"It's been good for lake trout, yellow perch and crappie through the ice."
	Dennis Carson, Tackle Man's Fishing Supply; Tucson, Ariz.	largemouth	e21 Carrot Stix and Setyr rods (7-foot, medium and medium-heavy); Shimano Curados and Okuma spinning reels		Reaction Innovations Sweet Beaver and Willy Wacker Spinnerbaits (1/2 to 3/4 ounce, tandem blades)	Gamakatsu and Owner hooks; along with tungsten bullet weights	"Lots of largemouth, both in Arizona and Mexico. It's been good for big ones, too!"

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