

# Editors' Picks: Most Innovative Products Of 2009

*(Ed. Note: This compilation represents only the views of the writers and editors of BASS in an informal poll.)*

Our staff singled out, by category, the most innovative products we laid eyes on over the last year.

BY RONELL SMITH

**Each year** — usually before the upcoming ICAST show — we get asked about the coolest products we saw from the previous year. Often, the answer is a lure or a reel, but sometimes even rods and line make it into the discussion. And what a lively discussion it can become when two or more of the editors or writers on our staff are involved.

Which got us to thinking: What if we asked the editors and writers of BASS to pick, by category, the coolest, most innovative products each of us saw from the previous year?

It would be entirely informal, of course, and a lot of the reasoning behind the opinions would be flawed. But it would be fun to see how much overlap there would be, and it could make for an interesting read.

What follows is the wellspring of that thought.

## Tackle Storage

Plano KVD Guide Elite Series

## Terminal Tackle

Lindy X-Change Jigs

## Freshwater Hard Baits

Spro BBZ-1 Shad

## Freshwater Soft Baits

Gene Larew Biffle-O Lizard

## Saltwater Soft Baits

Berkley Gulp Alive

## Saltwater Hard Baits

Sebile Slender Eel

## Freshwater Rods

American Rodsmiths Mag Strike Predator Series



**Line**  
Bioline Biofilament

**Freshwater Reels**  
Ardent Flip-N-Pitch

**Saltwater Reels**  
Fin-Nor Santiago



**Electronics**  
Lowrance High Definition System

**Boating/Fishing Accessories**  
Navionics HotMaps Explorer



**Eyewear**  
Costa Del Mar Howler



**Apparel/Footwear (tie)**  
Sperry Top-Sider ASV



Redington Campbell River Tee



**Saltwater Rods**  
Shimano Tescata