

BY DARL BLACK

# Eyewear



Recognizing that anglers need quality sunglasses, companies are bringing your store more options each year.

## Howler

Costa Del Mar

This year, Costa Del Mar reinvents its classic Deep Blue sunglasses with an updated retro design and a great wrap fit with better peripheral protection to block glare while out on the water. They are available in the full range of Costa's polarized lenses, including the "high def" 580 lenses, so anglers can spot fish in the water faster and more clearly.

» [www.costadelmar.com](http://www.costadelmar.com); 386-274-4000



## Magnum

Flying Fisherman

The Magnum is a large wrap frame with sporty, contemporary styling; extra-wide temples help block outside glare and wind. The AcuTint lens system offers the most effective lens tints designed for fishing, eliminating glare with true color perception.

» [www.flyingfisherman.com](http://www.flyingfisherman.com);  
800-335-9347



## Roland Martin Signature Series

Sun-Mag Plus

The Roland Martin Signature Series of sunglasses features low-profile bifocals with magnification for tying knots, releasing fish, clearing reel tangles and other close-up tasks. They are available with either gray or amber lenses and offered with three different magnifications.

» [www.sunmagplus.com](http://www.sunmagplus.com); 866-786-6249



## Matte Black

Kaenon Polarized

Available in Kaenon's most popular styles, the new Matte Black collection features high-gloss black frames, SR-91 lenses (the lightest weight polarized lens ever), sculpted temple tips for a more secure fit and buried Variflex rubber for a cushioned grip and all-day comfort.

» [www.kaenon.com](http://www.kaenon.com);  
949-574-7918



## VisionGear

Rapala

Using the input from pro anglers and skilled optical designers, Rapala VisionGear is designed to deliver true optical performance without distortion at the edges. They come with polarized lenses offering 100 percent UV protection and giving anglers the ability to see well. The sunglasses are available in three styles and come with either gray or amber lenses.

» [www.rapala.com](http://www.rapala.com);  
952-933-0046



## Gallant

Coppermax

Polycarbonate polarized lenses are treated with scratch-resistant hard coating with additional silver flash mirror on the front side to enhance filtration, plus antireflection treatment on the backside to enhance contrast. The Coppermax lens tint is a great contrast lens for driving and outdoor sporting activities.

» [www.coppermax.com](http://www.coppermax.com);  
888-333-8667



### Freewind

#### Pacific Coast Sunglasses

This eyewear has no-distortion smoke polarized lenses and is the ultimate for fishing. The full wrap style and half rim frame, combined with sleek metal trim on the arms, make this sunglass a winner.

» [www.pcsun.com](http://www.pcsun.com); 800-845-5459



### Interlock Spoiler

#### Smith Optics

The Interlock optimizes the perfect blend of performance and style for the angler, enabling one to seamlessly adapt to varying light and water conditions with a simple twist of the two temple arms. Rotating temple arms gently pry open the frame, allowing one to easily and quickly change lenses.

» [www.smithoptics.com](http://www.smithoptics.com);  
208-726-4477



### AirRage

#### Wiley X

These new additions to Wiley X's Climate Control Series are for on-the-water enthusiasts with a need for speed. The series is designed to save eyes from being buffeted by wind, dust, dirt, debris and spray that can whip through the sides of conventional sunglasses. The Wiley AirRage 689 features a new polarized blue mirror over universal gray tint lenses and gloss black frame.

» [www.wileyx.com](http://www.wileyx.com);  
800-776-7842



### Longitude

#### Ono's Trading Co.

The Longitude is a new light-weight titanium model featuring hinged and flex-form temple pieces that remember the best fit for each wearer. Like all Ono's models, this new model includes built-in bifocal magnifiers for reading and other close-up tasks. The upper portion of the lens is for normal distance vision or vision corrected by bifocals.

» [www.onostradingcompany.com](http://www.onostradingcompany.com);  
866-865-4695



### Monsta

#### Strike King

The new Monsta polarized sunglasses from Strike King are available in black with a gray-blue mirror lens or white with a gray-blue mirror lens. The full frame design helps keep light from penetrating in the corners of your eyes and will allow you to keep fishing longer with less eye fatigue.

» [www.strikeking.com](http://www.strikeking.com); 800-467-5873



### Reign

#### Wiley X

New in the Street Series, the Wiley X Reign's light-weight, rugged and durable frame is matched with the company's proprietary High Velocity Protection Selenite polycarbonate lenses for serious protection and distortion-free vision under the most challenging conditions. Whatever Mother Nature dishes out, these rugged glasses reduce eyestrain while providing optimum protection.

» [www.wileyx.com](http://www.wileyx.com);  
800-776-7842



### Gradient Polarized

#### Solar Bat

There are two new double gradient polarized sunglass tints. By a shift of the eyes up or down you can experience the benefits of two sunglasses in one. Either Mossback Gradient or Amber Gradient is available in the new Noctular PNVX series of sunglasses.

» [www.solarbat.com](http://www.solarbat.com);  
800-761-8228



### Coosa & Sniper

#### Vicious

Coosa and Sniper frames have been added to the Vicious Fishing eyewear lineup. The Coosa is a large frame for maximum coverage; it is available in rubberized matte black or matte pearl. The Sniper is a bit smaller but offers full coverage. Both styles are offered in gray or amber Tac lenses with blue or green mirror tint.

» [www.aesoutdoors.com](http://www.aesoutdoors.com); 800-416-0866

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