You Should Be Selling

BY DARL BLACK



Keep your anglers comfortable and stylish with the latest in apparel and footwear.

Evair Fishing Shoe

Shimano

A 100 percent waterproof shoe designed for fishing, boating and kayaking, the Evair Fishing Shoe features an ergonomic arch design and removable inner sole. The one-piece molded EVA sole absorbs heel shock and reduces foot fatigue.

>> www.shimano.com; 877-577-0600



Big Bass Flex Fit Cap

Bassaholics

The newest cap comes with "Bassaholics" written across the front in words scripted by California big bass pro Mike Long and features the Bassaholics shield on the back. It's available in sizes ranging from small to large/extra-large.

>> www.bassaholics.com; 949-481-3927

Big Bass T-shirtBassaholics

Made of 100 per-

cent cotton, this durable tee has the company's name emblazoned on the front and "Addicted" on the back. It is available in small though XXL sizes.

>> www.bassaholics.com; 949-481-3927

Everglades Shirt

Bimini Bay Outfitters

Featuring multiple pockets and a ventilated cape back, the Everglades Shirt is perfect for outdoor excursions. It offers a UPF of 50+, and the Huntsman Textile IQ Cool Comfort finish allows the garment to breathe while at the same time transporting moisture away from the body.

>>> www.biminibayoutfitters.com; 800-688-3481

Marlin Deck Shoe

Bimini Bay Outfitters

Lightweight and comfortable, these rugged all-purpose deck shoes provide full coverage with 360-degree ventilation. Made from DuPont's form-fitting closed cell material, the shoes offer an orthotic molded foot bed for ultimate comfort and support.

>> www.biminibayoutfitters.com;



Reef Runner

ExOfficio

Made with a waterproof leather upper, this men's shoe features a removable "4x4 support" footbed and an EVA midsole with rubber outsole. The shoe is quick- drying and odor- and water-resistant.

>>> www.exofficio.com; 800-644-7303



ExOfficio

Made with a nubuck leather upper and bamboo fabric linings, this women's shoe features the company's Ortholite removable comfort footbed, an internal EVA midsole and an outsole made from recycled rubber. Savvy is lightweight, moisture-wicking and water-, odor- and stain-resistant.

» www.exofficio.com;

800-644-7303

Campbell River Polo Shirt

Redington

Carrying on the tradition of versatile

Redington Performance Knits, the Campbell River Polo, both long and short sleeve, features quick-dry and high-wick fabric with antimicrobial finish and UPF 30+ sun protection. The shirts are available in four colors.

>> www.redington.com; 800-253-2538

CPX Soft Shell **Jacket**

Redington

This technical outerwear piece features a high-performance stretchwoven soft shell fabric, in addition to a smooth-faced, highly waterrepellent and windproof material. The jacket features a draw system for cinching of the waist, hand warmer pockets and microfleece lining.

» www.redington.com; 800-253-2538



Royal Robbins

This shirt is made from wrinkle-resistant, lightweight fabric with UPF 40 sun protection. The fabric features special fibers that channel moisture away from the body to help keep wearers dry and a grid-type construction makes this fabric highly durable and resistant to abrasions, punctures and tears.

» www.royalrobbins.com; 800-587-9044



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Field Guide Vest

Royal Robbins

The Field Guide Vest is lightweight and full of pockets (13 exterior and 4 interior). The vest features quick-drying Supplex fabric, is wrinkle-resistant and does not retain odor.

» www.royalrobbins.com; 800-587-9044



Made from 100 percent quick-dry nylon and designed specifically for big game fishing, these shorts feature four zippered pockets, two Cordura-lined, puncture-proof tool pockets and tool lanyard loops for added security. The lightweight yet durable material is stain- and tear-resistant.

>> www.oldharboroutfitters.com; 203-540-5150



Cabo Shandal

Sperry Top-Sider

Water lovers need a shoe that won't wilt when the going gets wet. Built with Saucony GRID technology, the Cabo Shandal is designed for ultimate comfort, fit and performance. Breathable mesh panels and a full molded footbed provide comfort and keep feet dry.

» www.sperrytopsider.com; 800-617-2239

You Should Be Selling The selling to the selling t

Dry TopLamiglas

Known for highperformance surf rods, Lamiglas now offers a wellconstructed waterproof, breathable, seam-sealed polyester outershell backed with a micro porous layer and a tricot interior.

>> www.lamiglas.com; 800-325-9436



Lakeside Boat Shoe

Irish Setter

Offering a sleek profile and updated gripping outsole, the Lakeside is equally suited for outdoor activities. The EVA midsole and footbed provide superior cushioning comfort. These shoes are offered in both leather and abrasion-resistant canvas styles.

» www.irishsetterboots. com; 800-665-3369

Pelican

Teva

An innovative contemporary take on a boating shoe, the Pelican combines full grain waterproof leather and mesh upper, and lace-up construction for adjustability and fit. A siped rubber cupsole provides traction on wet or dry terrain.

>> www.teva.com; 800-367-8382



Proof that sequels can be better than the original, the Sunkosi has been completely redesigned not only to provide improved comfort, fit and traction, but also to dry faster and give you additional protection. Breathable mesh upper with welded TPU support structure provides support and durability. Mono-Sock upper construction prevents debris from entering the shoe.

>>> www.teva.com; 800-367-8382

Coldwater Jacket

This packable jacket

Irish Setter

is a handy companion for the vehicle or boat. It is reversible, offers an olive shell on one side and brown fleece on the other. It also features a cowl collar, adjustable hem with shockcord and cordlock.

» 800-665-3369

Night-Light Cap

Chota

This lightweight nylon cap features four LED lamps and a "click" switch built into the bill. Two infrared LEDs preserve "night vision" while two bright white LEDs offer additional light.

>> www.chotaoutdoorgear.com; 865-690-1814



RockLoc Wading Boot

Chota

Chota's most technically advanced wading boot ever, the RockLoc outsole features specially compounded "soft rubber" with built-in STL Cleat receptacles. Genuine leather uppers and the Quicklace System provide superior comfort.

>> www.chotaoutdoorgear.com; 865-690-1814



Walkabout Wolverine

Wet weather and terrain are no match for the Walkabout. The shoe's waterproof leather and mesh upper provide protection from the elements while maintaining a look that can transition easily to a day around town. A Vibram Rubber outsole provides additional stability

>> www.wolverine.com; 866-699-7369

and durability.

FTR



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