

BY RONELL SMITH

# Saltwater Tackle



## WildEye Pro Storm

The WildEye Pro Paddle Tail and Pro Curl Tail allow anglers to change baits simply by removing the lure body and adding another shape or color. The lures are available in 3 1/2- and 4 1/2-inch sizes, and weights ranging from 1/8 to 1/4 ounce. Twelve holographic color patterns are available.

» [www.stormlures.com](http://www.stormlures.com);  
952-933-7060



## Salt Minnow, Salt Pro Minnow & Chugger Minnow

Daiwa

The Daiwa Salt Minnow and Salt Pro Minnow, both floating jerkbaits, dive to 3 feet and are made with a rapid retrieve in mind. The Chugger Minnow is also a floating jerkbait, albeit one with a lip design that makes it dive just below the surface, where it splashes and swims frantically.

» [www.daiwa.com](http://www.daiwa.com); 562-802-9589



## Trigger X Saltwater

Trigger X

Combine lifelike detail and the chemical-induced action of Ultrabite pheromones, and anglers have a bait that is more effective than live bait, without the hassle. Trigger X Saltwater will be available in three soft plastic designs including shrimp, crab and strip bait.

» [www.triggerx.com](http://www.triggerx.com);  
952-933-7060

Anglers chasing fish in the salt need the latest lures and tackle. Make sure yours is the store they can trust to have those items in stock.

## UltraShrimp

Z-Man Fishing

Inshore species won't know what hit them when this realistic shrimp imitation falls in front of them. Made of the company's proprietary ElaZtech material, the bait contains a fish-attracting scent, comes with a weighted hook and can be swummed through the water column or crawled along the bottom.

» [www.zmanfishing.com](http://www.zmanfishing.com);  
877-797-2424



## Vortex Speed Jig

Williamson

Designed for catching big fish in deep water, this heavyweight jig has opposing convex and concave sides, giving it an erratic, unpredictable action. It comes in 10 colors and five sizes, and each jig is pre-rigged with a stainless steel ball bearing swivel and single VMC assist hook.

» [www.williamsonlures.com](http://www.williamsonlures.com);  
952-933-7060



## Fishbites Xtreme

Fishbites

These lures are made with a hydro-gel formulation and offer ideal scent dispersion. Several saltwater shapes are available, including paddletail shad, shrimp and jerkbait.

» [www.fishbites.com](http://www.fishbites.com); 877-840-2248



## Fishskin Bucktail Teasers

ProFishCo

Rivaling even the best-tied fly in appearance, these teasers are made with stainless steel hooks and dressed with bucktail, Mylar, tinsel and feathers in addition to proprietary Fishskin holographic and Glo strips. The teasers are available in 3- and 3 3/4-inch sizes and come with either 3/0 or 5/0 hooks.

» [www.profishco.com](http://www.profishco.com);  
866-677-6347



## Vamp Jig & Darter Jig

Bomber Saltwater Grade

The Vamp Jig, which has an elongated profile, has a side-to-side slashing action when jigged. The Darter Jig, which has a thumb-shaped indentation on one side, displaces huge amounts of water and has more surface area for greater light reflection. Both jigs come with oversized eyes, realistic colors and heavy-duty tandem VMC Perma-steel hooks.

» [www.lurenet.com](http://www.lurenet.com)  
800-531-1201



## Walkie Talkie

Bomber Saltwater Grade

Based on the shape of the Heddon Zara Spook, this topwater — available in high-pitch and low-pitch models — is made of tough polycarbonate and comes with the proprietary HD hook system. The lures also feature 1/0 VMC Perma-steel hooks and come in 12 colors.

» [www.lurenet.com](http://www.lurenet.com); 800-531-1201



## Tru-Life Mullet

Tru-Tungsten

The company has expanded its popular line of Tru-Life swimbaits with three sizes in the mullet color. The 7-, 8- and 9-inch models come with the saltwater mullet color pattern but, just like all the other Tru-Life swimbaits, can be fished from top to bottom based on the addition or removal of several tungsten balls.

» [www.tru-tungsten.com](http://www.tru-tungsten.com)



## Salt & Sun

Sebile

The four foam-filled hard baits in this series are equipped to handle even the toughest saltwater critters. They come with fully wired bodies, are made using an ultrasonic body-welding process that makes them 20 to 30 percent stronger than standard glued lures and fitted with heavy-duty split rings and Owner saltwater hooks.

» [www.sebileusa.com](http://www.sebileusa.com); 325-437-8103

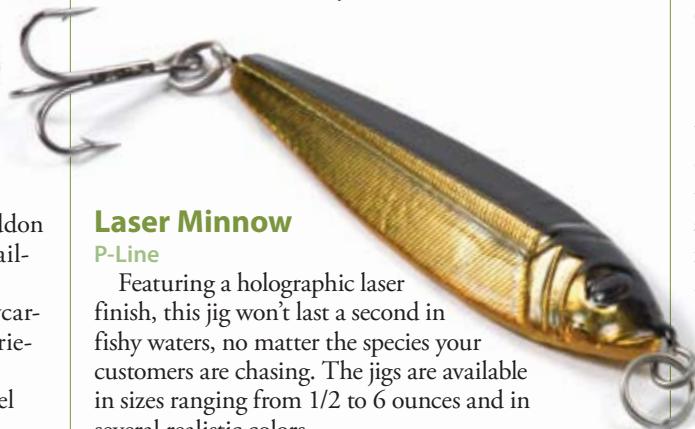


## Slender Eel

Sebile

Created for targeting skittish fish, the Slender Eel is a shallow water fish slayer, excelling at twitching, jerking or “walking the dog.” The lures are available in 4 1/2- and 5 1/4-inch sizes and come in four Evidence series colors: Holographic Greenie, Ghost Violet, Natural Sardine and Natural Hickory Shad.

» [www.sebileusa.com](http://www.sebileusa.com); 325-437-8103



## Laser Minnow

P-Line

Featuring a holographic laser finish, this jig won't last a second in fishy waters, no matter the species your customers are chasing. The jigs are available in sizes ranging from 1/2 to 6 ounces and in several realistic colors.

» [www.p-line.com](http://www.p-line.com); 800-537-2394

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## PowerBait Ballyhoo

Berkley

These 8- and 10-inch pre-rigged offerings come with a 7-foot leader made from 100-pound test Berkley Trilene Big Game Leader along with a replacement bait.

» [www.berkley-fishing.com](http://www.berkley-fishing.com); 800-237-5539



## Gulp Alive Fish Attractant

Berkley

Now anglers can give any bait or lure the scent of Gulp Alive. The 8-ounce trigger spray bottles are available in four saltwater flavors, including crab, herring, shrimp and squid.

» [www.berkley-fishing.com](http://www.berkley-fishing.com); 800-237-5539

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