You Should Be Selling

BY LOUIE STOUT

Terminal Tackle



MagWeights

Bullet Weights

MagWeights are bullet-shaped but have a strong magnet at the bottom that makes the sinker stick to the eyelets of most hooks. The sinkers come in natural or black colors and sizes from 1/8 to 1/2 ounce. **>>** www.bulletweights.com; 800-872-0131



Trolling Sinker Bullet Weights

The oblong sinker with a metal eyelet on each end now has a snap and chain on one end to allow anglers to change bait rigs without retying. The weights are offered in 1/2- to 5-ounce sizes. **>> www.bulletweights.com; 800-872-0131**

Swim Bait Hook

Bayou Outdoors

The company did a smart thing by taking the popular, strong 8/0 Mustad Big Mouth Tube hook and adding weight (1/8, 1/4 and 3/8 ounce) to the shank. (The company also sells a swimbait hook based on the 8/0 Mustad 91768.) **>> www.bayououtdoors.com;**

800-762-8397

Goby Sled Buckeye Lures

Soft plastic gobies or other soft baits will look alive as they crawl across the bottom on this jighead. It comes with a sled-like head with a keeper affixed to the top to keep baits in place. The jigs are available in black, brown and green pumpkin and 1/4-, 3/8-, 1/2-, 3/4- and 1-ounce weights.

» www.buckeyelures.com; 706-863-5468



UV Sonic Troll CAGI Outdoor Products The newest CAGI product has ultraviolet-coated blades and is said to make the popular product more visible in deep water. >> www.cagifishcall.com; 888-577-0431



The 1/2-ounce jig features a custom hook design and is meant for anglers plying deep water. **>> www.sliderfishing.com;** 800-762-4701

J-Will Swimbait Head Buckeye Lures

Designed by Bassmaster Elite Series angler Jason Williamson, this swimbait head boasts a 5/0 Mustad Ultra Point heavy flipping hook and is ideal for fishing open water. It's available in 1/4- to 1/2-ounce sizes.

>> www.buckeyelures.com; 706-863-5468



Ballhead Jig Do-It Molds

The company well-known for making molds now sells a number of jig, jig trailer, jighead, buzzbait and spinnerbait kits. The ball head comes with a keeper attached to the head and sharp, light-wire hook. **www.doitmolds.com**:

319-984-6055



Gary Yamamoto Custom Baits

An in-line eye, straight shank hook makes this jighead different. Designed to be fished with the Yamamoto Swimming Senko, the jighead comes cleanly through grass and is available in 3/0, 4/0 and 5/0 sizes, with weights ranging from 1/16 to 5/16 ounce. **>> www.baits.com**

Big Show Shaky Heads

Available in both round- and football-style jigheads, the light-wire offerings come in three sizes and colors, feature a 60-degree eye and have plastic keeper spikes on the shank. **Www.lurenet.com; 479-782-8971**

Shaky Hook Falcon Lures

Created as a weedless shaky/

finesse presentation,

the weighted hook has a wire keeper to keep worms straight. Besides shaky fishing, the hook is also ideal for swimming worms or pitching and flipping soft plastics. It's available in 1/8, 3/16, 1/4 and 5/16 ounce. **>>** www.falconlures.com:

www.falconlures.con 337-232-7326



Double Trouble Frog Hook Gambler

Designed by Bassmaster Elite Series angler Chris Lane, this topwater frog hook ensures the bait runs true by having a keeper fastened to the center of the eye of the hook but away from where the line is attached.

>> www.gambler-bang.com; 954-969-1772

EWG Monster Weighted

Gamakatsu The large, superstrong hook now comes with a weighted shank for fishing swimbaits. The hooks are available in 5/0 (1/8 or 1/4 ounce), 6/0 (3/16 or 1/4 ounce) and 7/0 (1/4 or 3/8 ounce) sizes. >> www.gamakatsu.com; 770-919-1722

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Weighted Superline Spring Lock Gamakatsu

Designed for use with swimbaits, the hook has a 28-degree eye and comes with a stainless steel corkscrew to hold soft baits in place. The Spring Lock is available in 3/0 (1/16 or 1/8 ounce), 4/0 (1/16 or 1/8 ounce), 5/0 (3/16 or 1/4 ounce), 6/0 (3/16 or 1/4 ounce) and 7/0 sizes (1/4 or 3/8 ounce).

» www.gamakatsu.com; 770-919-1722

You Should Be Selling

Hyper Hook Jewel

This swimbait hook features a keel weight said to make the bait move naturally through the water. It's available in 1/8 ounce (4/0, 5/0 and 6/0), 3/16 ounce (5/0, 6/0 and 7/0) and 1/4 ounce (6/0, 7/0 and 8/0). **www.jewelbait.com; 800-458-7370**



Quick Change Swimbait Weight Picasso

The weight is offered in three sizes, up to 1/2 ounce, and clips to any hook style or size with two small wire clips.

>> www.picassooutdoors. com; 724-676-0512



One of the first screwlock darter jigs, it's designed to be fished with company's best-selling grubs.

» www.unclejosh.com; 866-244-2277

Plain Weighted L092

Eagle Claw

The popular L092 Wide Gap hook is now offered with a weighted shank and is available with the company's popular chartreuse finish.

>> www.eagleclaw.com; 720-941-8700

Wide Gap Swimbait Hook

Kamakazee

The company uses a Gamakatsu G-Mag hook to

create an option for anglers who want an oversized, weighted hook that won't miss fish. The bottom of the weight is planed flat, which should be great for slow-rolling baits along the bottom.

>>> www.kamakazeebaitco.com; 208-365-3470



X-Change Jigs

No need to cut your line to change sizes or colors with this ballhead jig system. The weighted heads, offered in numerous colors and sizes, snap on and off while the line remains tied to the "Max Gap" hook apparatus.

>> www.lindyfishingtackle.com; 218-829-5426

Beast Owner

The hook, created with swimbaits in mind, comes with the TwistLock Centering Pin Spring and has a wide gap for improved hook sets. It comes in sizes up to 10/0 and is offered as unweighted and weighted, up to 1/2 ounce.

>> www.ownerhooks.com; 714-668-9011

Short Shank Wide Gap Wacky Hook Eagle Claw

Looking to sell a wacky rig hook for a host of applications? Eagle Claw has just the product. The Wide Gap Wacky comes in sizes ranging from No. 4 to 6/0. **www.eagleclaw.com;**

720-941-8700

ShakE-2 Jig MegaStrike



serves as a balancing point. Also, a counter-balance rolls the jig forward when the bait is moved. **» www.evolutionjigs.com;**

866-454-6487

Ultra Point Swim Bait Hooks Mustad



The 91768 hook, now offered in sizes from 1/0 to 9/0 with weights up to 3/8 ounce, features the new 4.3 Micro Sharp Point technology, providing a slimmer, sharper point. The bigger sizes come in Impact Soft Plastic and Power Lock Plus models.

>> www.mustad.no; 315-253-2793

Z-Steel Mustad





Made of natural rocks, the sinkers come in gray or ebony and as swiveled or in-line versions in sizes 3/8 to 6 ounces. The system won for Best New Product in the Terminal Tackle category at the 2008 ICAST show.

>> www.pallatraxusa.com; 360-666-1695

SwimMax

Stanley

The weight-forward Wedgehead system and V-Lock keeper on the jighead makes this ideal for fishing swimbaits and other soft plastics. The hook comes in 4/0 to 7/0 sizes, 6 colors and is available in weights up to 5/16 ounce.

>> www.fishstanley.com; 936-876-5713



Butt Dragger TTI-Blakemore

The company's popular jerkbait/ stickbait hook has been up-sized to work with the large swimbaits. Now available in 6/0 and 7/0 sized the Butt Dragger's clinch-on weight system and Long shank makes it a good fit for long, slender soft plastics.

>> www.ttiblakemore.com; 334-567-2011

Money Minnow Hook

Created to be fished with the Yum Money Minnow swimbait, the hooks — which are painted white — come in two sizes (3/0 and 6/0) to match the 3.5-inch and 5-inch Money Minnows. **>> www.lurenet.com; 479-782-8971**



Youvella USA

The company is making a series of hooks endorsed by some of the top Bassmaster Elite pros. One model sure to be popular is the Offset Wide Gap, which will be available in light-wire and heavy-duty in sizes from 1/0 to 5/0. **www.youvella-usa.com; 724-676-0512**

Dominator Jigs VMC

Made for bass and walleye anglers, the jig kits are offered with either a Vanadium steel hook for large gamefish or a light-wire Power Gap hook. The kit collection includes Metal Head jigs, Shaky Head jigs, Half Moon jigs, Smoochin' Minnow jigs and Marabou jigs. **www.vmchooks.com; 952-933-5536**



Fastgrip Live Bait Rig

Pre-rigged with five different Fastgrip hook colors on a 72-inch leader with either 6- or 8-pound line, the rigs can be purchased individually or on a Tackle Tamer rig organizer.

» www.vmchooks.com; 952-933-5536



Title Shot Skip Jig Fin-tech

The Title Shot Skip Jig has a flat planing head for skipping and contains the same collapsible retainer that keeps rigged plastics in place yet releases during the strike. The jig comes with a 3/0 hook and is available in five weights. **>> www.jigfish.com;**

403-938-4147



Rock'n Rainbow Rigs Northland Tackle

Gouge a nightcrawler onto the two-hook harness behind the colorful shaking blade on the spinner rig and you've got a livebait rig with action. A single hook version also is offered, and the blade comes in eight colors. >> www.nortlandtackle.com; 218-751-6723 FTR