

FOR IMMEDIATE RELEASE # 1



BASS
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NEWS RELEASE

BASS is bringing a Bassmaster CastingKids competition to _____ (LOCATION)
on _____ (DATE & TIME).

CastingKids, in its 17th year, is open for girls and boys in two age groups, 7-10 and 11-14. This free event will be conducted by the _____ (AFFILIATED B.A.S.S. CLUB)
from _____ (NAME OF TOWN).

The competition tests the basics of fishing – flipping, pitching and casting. Instructors from _____ (AFFILIATED B.A.S.S. CLUB) will be available to help your child learn these important bass fishing skills.

“Bassmaster CastingKids competitions are a great way for parents and children to learn about bass fishing, how they can help support conservation efforts and spend quality time together,”

_____, _____ Chapter President, said.
(NAME OF TOWN) (NAME OF AFFILIATED B.A.S.S. CLUB)

The contest begins here at the local level where each child aims for a target. Scoring will be based on a system where the highest points determine the winner from each age group.

Those two winners from _____ (NAME OF TOWN) will advance to their respective state competitions and then on to a national competition.

Only 12 CastingKids from the national competition will qualify to compete in the Bassmaster CastingKids Championship to be held during the BASS Federation Nation Championship where over \$21,000* in scholarships and prizes will be awarded.

Parent or guardian must accompany child

* Federal, state & local taxes apply where required by law.