# 2009 Editorial Calendar

<table>
<thead>
<tr>
<th>JANUARY</th>
<th>FEBRUARY</th>
<th>MARCH</th>
<th>APRIL</th>
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| Editorial Emphasis: WINTER FISHING  
*Special Section: How to match a boat to a fishery*  
- Fiberglass  
- Aluminum  
- Canoes/Kayaks  
- Outboards  
*Highlights:*  
- Jerkbait anatomy  
- Ice fishing for bass | Editorial Emphasis: PRE-SEASON STRATEGIES  
*Special Section: Towing Guide*  
- Towing tips for Bass boats  
- New products for towing  
- Tips for improving gas mileage  
*Highlights:*  
- Spoonplugging  
- Underwater cameras  
- Wood cranks | Editorial Emphasis: SPRING BASSIN'  
*Highlights:*  
- Casting spoons  
- Power finesse  
- Spawn fishing alternatives  
- Day on the lake with a pro | Editorial Emphasis: FISHING THE SPAWN  
*Highlights:*  
- Tube tactics  
- When pros use live bait  
- Frog modifications |

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<tr>
<th>MAY</th>
<th>JUNE</th>
<th>JULY/AUGUST</th>
<th>SEPTEMBER/OCTOBER</th>
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| Editorial Emphasis: CLASSIC RECAP  
*Highlights:*  
- Bassmaster Classic Winner  
- Winning patterns of the Classic  
- Reel maintenance | Editorial Emphasis: EARLY SUMMER PATTERNS  
*Highlights:*  
- Lipless crankbaits  
- Mental aspect of crankin’  
- Summer smallmouth | Editorial Emphasis: BASS VACATIONS  
*Special Section: Great Bass Fishing Vacations*  
*Highlights:*  
- Best bass lake in the world  
- Remote getaways  
- Top 10 lakes for the other bass | Editorial Emphasis: FALL FISHING  
*Highlights:*  
- Scrournger heads  
- River bassin’  
- Topwater tactics |

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<tr>
<th>NOVEMBER</th>
<th>DECEMBER</th>
<th>PRO GUIDE</th>
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| Editorial Emphasis: FALL FISHING  
*Highlights:*  
- Early winter patterns  
- Drop shot secrets of the pros  
- Blade baits vs. tailspinner | Editorial Emphasis: CHRISTMAS BUYER’S GUIDE  
*Special Section: New Rods, Reels, Tackle Storage, Lures, Line, Terminal Tackle, Accessories*  
*Highlights:*  
- New Rods & Reels  
- Holiday Shopper’s Guide  
- Jerkbait for Cold water  
- Late Winter Structure Fishing | 2009 PRO GUIDE  
(Special commemorative issue and souvenir program for the BM Classic and the BM Tournament Trails)  
*Highlights:*  
- How To Fish The Classic Waters  
- Profiles of the 2009 Elite Series Anglers  
- Previews of 2009 Elite Series, Opens and WBTs  
- Hot Trends and Techniques from the Trails  
- Close-up Profile of the Defending Classic Champion & Angler of the Year  
*JUNIOR BASSMASTER MAGAZINE*  
*A Magazine for Junior BASS Members and CastingKids Participants*  
(Published end of August)  
*Highlights:*  
- Basic Techniques For Better Bassin’  
- How to Flip, Pitch & Cast  
- Conservation For Kids  
- Meet The CastingKids Champions |

*Bassmaster Editorial Calendar: Subject To Change*