



Dear Federation Nation Club Administrators,

I'd like to personally thank you for your BASS Federation Nation® club's loyalty. Because of the dedication of anglers like you and your club members, our sport and its fisheries have a bright future.

To assist you in leading your club in 2010 we provide the Federation Nation section of our Web site, Bassmaster.com/FederationNation. Via the "Manage My Club" link on that page you can download all the materials you'll need for your club. Our Online Roster System is available online via the "Club Administrator Login." Using the online system, all of the members in your club can be quickly updated and we can automatically process credit card payments or if you'd prefer to mail in club dues, the system formats a printable invoice to send in with your check. The system has proved to be a great tool to provide you with a way to view real-time updates to your rosters and BASS membership status throughout the year.

BASS is leading the way by providing you and your club 24/7 roster access and printable membership cards. With this technology you'll no longer have to wait for a new card or membership verification – you can access and update your roster from anywhere at any time, even the night before the tournament. Because all real-time information and printable membership cards are now available online and to operate more responsibly in a cost-conscious economy, BASS will not send membership cards or printed rosters to each member and/or club.

If there is a special circumstance that prevents your club administrators from accessing our Web site or if you have any questions, please contact BASS at 1-877-BASSUSA (option 4) or e-mail us at customerservice@Bassmaster.com and we will be happy to assist you.

As in years past, members must be active BASS members and updated by December 31, 2009, to continue to enjoy their BASS Federation Nation benefits. Making sure that your club is updated now will ensure that there are no lapses in your BASS Insider membership, tournament eligibility, *BASS Times* subscription and your club's liability insurance policy.

**To get started with 2010 enrollment, go online to update your roster at [www.Bassmaster.com/FederationNation](http://www.Bassmaster.com/FederationNation), then complete the enclosed Letter of Authorization for your club and mail to:**

BASS  
Attn: Jon Stewart/Stacy Twiggs  
P.O. Box 10,000  
Lake Buena Vista, FL 32830

As you can see we have some exciting new program options, and the continued support of clubs like yours means more than we can express. In turn, I want to assure you that BASS' commitment to you and to the BASS Federation Nation programs has never been stronger. I know that 2010 will be a great year for the BASS Federation Nation!

Sincerely,

Jamie Wilkinson  
Sr. Director, Event Operations & Business Development

P.S. Remember, the BASS Federation Nation is the best way for your club's members to pursue the dream of competing in the Bassmaster Classic!

**Note from State BASS Federation Nation Presidents:** Looking forward to 2010! Please remember that for your members to compete in any BASS Federation Nation-sanctioned tournaments and to be a club member in good standing with BASS National, your club must be affiliated with your state's Federation Nation. If you have any questions at all about your club's status with your state, please contact your Federation Nation State President (contact information is available on Bassmaster.com/FederationNation).



#### BASS Federation Nation Club Letter of Authorization

BASS, LLC ("BASS or Licensor") is the owner of various trademarks and service marks including, among others, the "BASS" emblem (indicating membership in BASS), "Bassmaster"<sup>®</sup> (indicating membership in BASS), and Bassmaster<sup>®</sup> (for a magazine) (collectively, the "Licensed Trademarks"), which are registered in the United States Patent and Trademark Office.

---

Name of your State Organization/Licensee

Subject to the express terms, conditions and procedures on the Letter of Authorization, Licensor hereby grants to Licensee, and Licensee hereby accepts, a limited non-exclusive, non-transferable revocable license for the duration of the Term (as defined below), unless earlier terminated in accordance with the terms hereof, as follows:

To use such trademarks and service marks during its affiliation with Licensor provided that:

1. All use of the Licensed Trademarks shall be subject to the control of the Licensor according to standards and regulations established and/or as modified from time to time at Licensor's sole discretion.
2. The term of this Letter of Authorization shall be effective commencing January 1, 2010, and concluding December 31, 2010 ("the term"). At the end of the term, the Licensed Trademarks may no longer be used unless a Letter of Authorization is executed by both parties and any monies payable to BASS by Licensee are satisfied. Upon termination of permission the Licensee will immediately discontinue all use of the Licensed Marks, including use of such marks as part of a trade name or organization name, and shall not thereafter use any trademark or service mark identical to, or confusingly similar to, the trademarks and service marks of BASS. All indicia bearing such Licensed Trademarks shall be promptly (i.e., within sixty (60) days) destroyed or returned to BASS (at the sole option of BASS).
3. Licensor is and shall remain the sole owner of the Licensed Trademarks, as well as all the trademarks and logos derived from the Licensed Trademarks, during the Term of this Agreement or thereafter. Any and all goodwill arising or derived from the usage of the Licensed Trademarks by Licensee shall inure to the benefit of Licensor. Licensee agree that neither during nor after termination of this Agreement shall it or its successors or assigns assert any claim to such goodwill, such goodwill being the sole property of Licensor. Nothing herein will give Licensee or any third party any right, title or interest in or to any of the Licensed Trademarks other than the License herein.
4. Licensor agrees that it will not do or cause to be done any act of thing contesting or in any way impairing or tending to impair the Licensee's right, title or interest in or to any of the Licensed Trademarks or the goodwill inherent therein. Licensee shall not register in its own name or in the name of any third party, or otherwise claim ownership of, the licensed trademarks, or any marks derived therefrom in any other country or territory in the world.
5. If Licensee should learn of any infringement or passing off or threatened infringement or passing off to the Licensed Trademarks or any similar marks, or if any third party alleges to claim that the Licensee's use of all the Licensed Trademarks are causing, or are likely to cause deception or confusion to the public, Licensee shall promptly notify Licensor. Licensor shall have the right to control such proceeding or defense, in its sole discretion, and Licensee shall fully cooperate with Licensor in such efforts. Nothing herein, however, shall be deemed to require Licensor to enforce the Licensed Trademarks against others.
6. Licensor shall have the right to approve all signs, patches, promotional literature, or other materials displaying its trademarks or service marks and upon its request, samples of such materials shall be promptly provided to Licensor for its inspection and approval. If approval is withheld, denied or withdrawn by Licensor no further use shall be made of such signs, patches, promotional literature or other materials.



7. Licensor may terminate this permission to license to use the trademarks and service marks at any time if, in its sole and absolute discretion, the trademarks and service marks are not being used in accordance with the standards and regulations established by BASS.
8. Licensee shall not have the right to assign its rights hereunder and any purported assignment shall be null and void.
9. All remedies hereunder, including, without limitation, the termination of this agreement, and all other remedies provided at law or in equity will be deemed cumulative and not exclusive.
10. No failure or delay by either party in exercising any right, power, or remedy under this Agreement will operate as a waiver of any such right, power or remedy. No waiver of any provision of the Agreement will be effective unless in writing and signed by the party against whom such waiver is sought to be enforced. Any waiver by either party of any provision of the Agreement will not be construed as a waiver of any other provision of this Agreement, nor will such waiver operate as or be construed as a waiver of such provision respecting any future event or circumstance.
11. All rights that are not explicitly granted to Licensee herein are expressly reserved by Licensor.
12. Nothing in this Agreement shall be construed to prevent Licensor from granting any other licenses for utilizing the Licensed Trademarks in any manner whatsoever.
13. This Agreement will be construed under the laws of the State of Connecticut. Licensee consents to exclusive jurisdiction and venue in Hartford County, Connecticut, for any dispute between the parties related to the agreement.

Sincerely,

Tom Ricks  
Vice President, BASS, LLC.

Accepted and agreed:

---

Name of your Club Organization/Licensee

By:

---

Club President

---

Date