

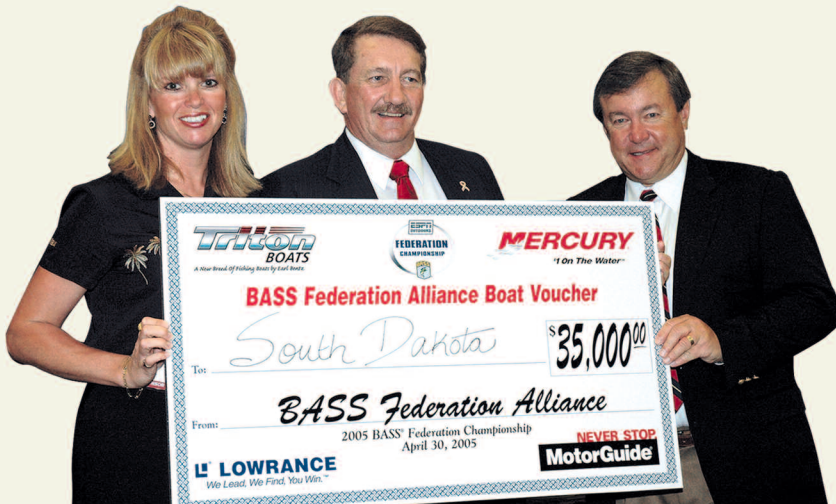
# B.A.S.S. Federation Nation Alliance

PRESENTED BY

**Triton** BOATS

**MERCURY**  
'1 On The Water

**LOWRANCE**  
**MotorGuide**



**Get more for  
you and your  
State Federation  
Nation!**

## Program Benefits for Participating BASS U.S. State and Canadian Provincial Federation Nation Federations

**Promotional Package Purchase.** The State BASS Federation Nations may purchase one (1) Triton/Mercury boat package at a promotional discount per year. State/Provincial tax will be added to all orders if applicable. The price of this promotional package will be 50%-off MSRP. Rigging components for promotional packages must be purchased and ordered directly through Triton Boats.

**President Package Purchase.** State Federation Nation Presidents can purchase a Triton/Mercury package at a Team discount. Additionally, Mercury Marine will offer a \$1,000 rebate (V6 purchases only, excludes Racing and Verado engines) to the President for this purchase. To obtain \$1,000 rebate Mercury will need a copy of bill-of-sale, warranty registration or serial number. All above information must be validated, prior to rebate fulfillment.

**Outboard Oil and Propeller Purchases.** The State BASS Federation Nation may purchase Two Thousand Dollars (\$2,000) worth of outboard oil and propellers from Mercury Marine at 50%-off MSRP. Freight charges will apply. State/Provincial tax will apply where applicable.

**Complimentary Product Shipments.** The State BASS Federation Nation will receive the following items, shipped at no charge upon signing this sponsorship agreement:

- Two (2) cases of Mercury Precision oil.
- One (1) Mercury Prop
- Twenty-four (24) hats and/or patches from each of the BASS Federation Nation Alliance companies.
- Three (3) banners and/or pennant strings from each Alliance company.
- One (1) ad slick including all BASS Federation Nation Alliance companies.

**Team Shirts.** The State BASS Federation's fourteen (12 team angler members + 2 alternates) anglers will be provided with fourteen Triton/Mercury team shirts (will also include Lowrance and MotorGuide logos) to be worn on the final day of the Divisional Championship and on the final day of the Federation Nation Championship.

**Apparel.** The State BASS Federation Nation will have access to purchase personalized logo'd apparel from the respective BASS Federation Nation Alliance companies merchandise catalogs at discounted prices to be determined by each Alliance member company.

### Divisional Bonus Program

The Participating Federation Nation's will receive a potential \$650 for each of the 12 team members who go to the Federation Nation Divisional Championships, if they own and have used a BASS Federation Nation Alliance product to qualify for their respective Divisional event.

#### Potential Example:

- \$250 bonus if Triton Boat Owner
- \$500 if Triton Boat owner with Mercury power
- \$600 if Triton W/Mercury, and Lowrance electronics
- \$650 if Triton W/Mercury, Lowrance, and MotorGuide trolling motor

#### Bonus detail:

- \$250 if Triton Boats
- + \$250 if Triton w/Mercury
- + \$100 if Triton with Lowrance
- + \$ 50 if Triton with MotorGuide



### Federation Nation Championship Bonus Program

The Participating Federation Nation's will receive a potential \$1300 if their State BASS Federation Nation qualifier for the Federation Nation Championship owns and used a BASS Federation Nation Alliance product to qualify for the Federation Nation Championship.

#### Potential Example:

- \$500 bonus if Triton Boat owner
- \$1,000 if Triton Boat owner with Mercury power
- \$1,200 if Triton w/Mercury, and Lowrance electronics
- \$1,300 if Triton w/Mercury, Lowrance, and MotorGuide Trolling motor

#### Bonus detail:

- \$500 if Triton Boats
- + \$500 if Triton w/Mercury
- + \$200 if Triton with Lowrance
- + \$100 if Triton with MotorGuide

### The Participating Federation Nation Award.

The State BASS Federation Nation (with a signed Alliance agreement) that has the highest finishing angler in the Federation Nation Championship will receive one (1) Triton Tr20X, (1) Mercury 200L OptiMax, (1) Lowrance LMX-520C, and (1) MotorGuide 24V, combination.

***Congratulations to the state of Colorado and to Joe Conway a B.A.S.S. Federation Nation Alliance member. Joe's Finish earned Colorado a Triton/Mercury boat voucher for a TR20X Triton Boat with a 200 Mercury Optimax.***

Note: Participating Federation must have signed up to participate with this "BASS Federation Nation Alliance" program, and agree to comply with the program terms and conditions to receive benefits noted above.

## Program Benefits for BASS U.S. State Federation Nation and Canadian Provincial Members

### State Championship Bonus Program

The BASS Federation Nation Alliance will give a potential \$2,300 To a Federation Nation member who owns and used a BASS Federation Nation Alliance product to win a State Federation Nation Championship.

#### **Potential Example:**

\$1,000 bonus if Triton Boat owner  
\$2,000 if Triton Boat owner w/Mercury power  
\$2,200 if Triton w/Mercury, and Lowrance Electronics

#### **Bonus Detail:**

\$1,000 if Triton  
+ \$1,000 if Triton with Mercury  
+ \$200 if Triton with Lowrance  
+ \$100 if Triton with MotorGuide

State Federation Nation Championship is defined as the last event that a State holds to finalize their 12-man Team and/or crown a State Champion.

\*If a Triton owner wins this bonus they will automatically qualify for the Triton Gold Elite Fish-off...a no-entry fee, one day \$80,000 all cash tournament. Must still own your Triton Boat package at time of participation in the Triton Gold Elite Fish-off to be eligible. See Triton Gold program for further details.

### Divisional Bonus Program

The BASS Federation Nation Alliance will give a potential \$650 to each of the twelve (12) State BASS Federation Nation team members who go to the Divisional Championships and own and have used a BASS Federation Nation Alliance product to qualify for their respective Divisional event.

#### **Potential Example:**

\$250 bonus if Triton Boat owner  
\$500 if Triton Boat owner w/Mercury power  
\$600 if Triton w/Mercury, and Lowrance Electronics  
\$650 if Triton w/Mercury, Lowrance,  
and MotorGuide Trolling Motor

#### **Bonus Detail:**

\$250 if Triton  
+ \$250 if Triton with Mercury  
+ \$100 if Triton with Lowrance  
+ \$50 if Triton with MotorGuide



### Federation Nation Championship Bonus Program

The BASS Federation Nation Alliance will give a potential \$2,000 to the Federation Nation Angler who owns and used a BASS Federation Nation Alliance product to qualify for the Federation Nation Championship.

#### **Potential Example:**

\$750 bonus if Triton Boat owner  
\$1,500 if Triton Boat owner w/Mercury power  
\$1,900 if Triton w/Mercury, and Lowrance Electronics  
\$2,000 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor

#### **Bonus Detail:**

\$750 if Triton  
+ \$750 if Triton with Mercury  
+ \$400 if Triton with Lowrance  
+ \$100 if Triton with MotorGuide

### Federation Nation Championship 1st Place Bonus Award

**(potential \$35,500).** If the winner of the Federation Nation Championship qualified for that event owning and using one of the BASS Federation Nation Alliance products, the BASS Federation Nation Alliance will pay the following benefits.

#### **Potential Example:**

\$15,000 bonus if Triton Boat owner  
\$30,000 if Triton Boat owner w/Mercury power  
\$33,000 if Triton w/Mercury, and Lowrance Electronics  
\$35,500 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor

#### **Bonus Detail:**

\$15,000 if Triton  
+ \$15,000 if Triton with Mercury  
+ \$3,000 if Triton with Lowrance  
+ \$2,500 if Triton with MotorGuide

### Bassmaster Classic Bonus Program

The BASS Federation Nation Alliance will give a potential \$60,000 To the Federation Nation Championship Classic-qualifying divisional angler who goes on to win the Bassmaster Classic if he both owns and uses a BASS Federation Nation Alliance product to qualify for the Federation Nation Championship.

#### **Potential Example:**

\$25,000 bonus if Triton Boat owner  
\$50,000 if Triton Boat owner w/Mercury power  
\$55,000 if Triton w/Mercury, and Lowrance Electronics  
\$60,000 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor

#### **Bonus Detail:**

\$25,000 if Triton  
+ \$25,000 if Triton with Mercury  
+ \$5,000 if Triton with Lowrance  
+ \$5,000 if Triton with MotorGuide

Note: Must still own Alliance Company products as of the final Classic competition day to be eligible for the above Bassmaster Classic Bonus Program benefits. Proof of current ownership will be required.

## Retail Purchase Bonus Program

BASS Federation Nation members who purchase a new Triton and Mercury package with Lowrance Electronics and MotorGuide Trolling motor.

- Two (2) Team Triton/Mercury shirts and matching hat
- Two (2) Lowrance USA hats and two (2) fish arch T-shirts
- Two (2) MotorGuide hats
- \$500 rebate from Mercury Marine for V-6 engines only. (Excludes Racing and Verado engines). Must purchase a total Alliance package; Triton and Mercury with Lowrance and MotorGuide to be eligible. (re-powers do not qualify for \$500 rebate)

Note: To obtain the above Retail Purchase Bonus Program benefits you must complete a Federation Nation Alliance Retail Purchase Bonus Form, which needs to include a bill-of sale, warranty registration confirmation, and a photocopy of your current BASS Federation Nation membership card.

BASS Federation Nation Alliance product purchases by the State BASS Federation Nation member must take place before the applicable tournament(s) dates. Only then will the State BASS Federation Nation or State BASS Federation Nation member be eligible for the applicable benefits outlined in this document. This proof of purchase must include either a copy of the product registration, or copy of the bill of sale verifying member ownership of the Alliance product (including serial numbers) before the applicable tournament dates.

BASS Federation Nation members receive Alliance "member" benefits regardless of whether or not his State signs-on with the BASS Federation Nation Alliance.

## Federation Nation Bass Club World Championship Bonus Program

The BASS Federation Nation Alliance will give a potential \$650 to each of the six (6) BASS Club Team members who qualify from each of the 10 Regionals to the BASS CLUB World Championship. BASS Club team members who go to the Bass Club World Championship and own and have used a BASS Federation Nation Alliance product to qualify for their respective Regional event.

### Potential Example:

\$250 bonus if Triton Boat owner  
\$500 if Triton Boat owner w/Mercury power  
\$600 if Triton w/Mercury, and Lowrance Electronics  
\$650 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor

### Bonus Detail:

\$250 if Triton  
+ \$250 if Triton with Mercury  
+ \$100 if Triton with Lowrance  
+ \$50 if Triton with MotorGuide

## Terms and Conditions Of this program presented by the BASS Federation Nation Alliance

BASS Federation Nation Alliance company members shall be given "official sponsor" benefits and declared the official sponsors of the State BASS Federation Nation. The benefits are listed in the following sections.

The State BASS Federation agrees to display the BASS Federation Nation Alliance company banners at all Chapter functions - banners to be provided by the BASS Federation Nation Alliance companies.

The State BASS Federation Nation agrees to include the most up-to-date BASS Federation Nation Alliance member company logos on all Federation Nation publications, as well as on all tournament and raffle brochures, posters, and other related materials where State BASS Federation Nation and National BASS sponsors are listed. Copies of all such materials are to be forwarded to the BASS Federation Nation Alliance companies.

The State BASS Federation Nation agrees to feature one (1) BASS Federation Nation Alliance Advertisement (provided by the BASS Federation Nation Alliance) in each Federation Nation publication/newsletter and/or State BASS Federation Nation internet web site, as well as periodic press releases on the BASS Federation Nation Alliance companies' products. For Federation Nation publications/newsletters distributed four (4) times a year or fewer, the advertisement will be full page; five (5) times a year or more, the advertisement will be a minimum of 1/2 page.

The State BASS Federation Nation agrees to provide the BASS Federation Nation Alliance a summary of the number of anglers at each Federation Nation championship, as well as the number and brand of the boats, engines, trolling motors, and electronics used by these anglers.

The State BASS Federation Nation agrees that all BASS Federation Nation Alliance promotional packages purchased under the terms of this program will be used only for State BASS Federation Nation tournaments, fund-raisers, or Charitable events/activities. As such, the purchase of said products for service or maintenance purposes, or for resale is strictly prohibited.

BASS Federation Nation Alliance product purchases by the State BASS Federation Nation member must take place before the applicable tournament(s) dates. Only then will the State BASS Federation Nation or State BASS Federation Nation member be eligible for the applicable benefits outlined in this document. This proof of purchase must include either a copy of the product registration, or copy of the bill of sale verifying member ownership of the Alliance product (including serial numbers) before the applicable tournament dates.

The BASS Federation Nation Alliance shall retain sole and final judgment in all matters concerning the qualification and awarding of any and all the BASS Federation Nation Alliance Federation Nation awards. This program cannot be used in conjunction with any other offer made by Triton Boats or Mercury Marine.

This program is separate from, and will have no impact on, the pre-existing annual Lowrance Electronics BASS Federation Nation Program. Benefits from the existing Lowrance program will continue in full as outlined in the current annual contracts. Benefits from the new Alliance Program may not be combined, in any manner, with the pre-existing Lowrance BASS Federation Nation Program.

This program offer is applicable to participating BASS State Federations in the U.S.A. and Provincial Federations in Canada only. All benefit values that are defined in this program are based on U.S. currency, no exchange rate conversions will apply. To participate, this program must be signed by the State BASS Federation Nation President and delivered to the BASS Federation Nation office (BASS Federation Nation Attention: Federation Nation Director: 200 Celebration Place, Suite 900, Celebration, FL 34747) before your Chapter Divisional tournament begins, or before October 1, 2006 which ever date occurs first.

The term of this Sponsorship Agreement shall begin on the date this document is signed and shall conclude in 2007 in conjunction with the BASS Federation Nation Championship.

The State BASS Federation Nation agrees not to disclose to any third party the details or conditions of this program, nor any other proprietary information obtained as a result of its relationship with the BASS Federation Nation Alliance.

The State BASS Federation Nation is not an agent of any of the BASS Federation Nation Alliance companies, and will not represent themselves as such. In no event shall said Federation Nation enter into any contract on behalf of the BASS Federation Nation Alliance companies, nor seek to bind the BASS Federation Nation Alliance in any fashion.

The Agreement shall be immediately revoked with all obligation terminated and the Products immediately returned to the appropriate Alliance Company if the State BASS Federation Nation uses the Products in a manner inconsistent with the Product Information.

The violation of one or more of the terms of this Agreement or the failure to comply with any condition, duty, or obligation under this Agreement by any party shall be an event of default and shall entitle the non-breaching party, at its sole election, to deliver a written notice of default and intent to terminate to the defaulting party. The defaulting party shall have ten (10) days following the receipt of such a notice of default to cure the default. If the party receiving the notice of default cures the default on or before the tenth (10th) day after the receipt of the notice of default, the notice shall be deemed withdrawn. If the party receiving the notice of default does not cure the default on or before the tenth (10th) day after the receipt of the notice of default, the non-defaulting party may, at its sole election, terminate this Agreement by delivering written notice of termination to the defaulting party.

This Agreement may be immediately terminated by any party upon insolvency of the other party, the filing of a petition of voluntary bankruptcy under any chapter of the bankruptcy laws of the United States and Canada, the institution of proceedings to adjudge the other as a bankrupt in an involuntary proceeding, the appointment by a court of a receiver, trustee or dissolution.

The State BASS Federation Nation shall indemnify, defend, and hold all BASS Federation Nation Alliance companies, its Employees, dealers, directors, officers, affiliated companies, agents and insurance carriers harmless from and against any and all claims or cause of action asserted against, imposed upon or suffered by, arising out of, or Resulting from the State BASS Federation Nation obligations pursuant to this Agreement or arising out of the State BASS Federation's use of any of the BASS Federation Nation Alliance companies' products. The protection provided by this Indemnification clause shall survive the expiration or termination of this Agreement.

Yes, Our State BASS Federation Nation would like to participate in the BASS Federation Nation program as presented by the BASS Federation Nation Alliance. We Understand and will honor the terms and conditions of this program as defined In this document.

\_\_\_\_\_  
State BASS Federation Nation

\_\_\_\_\_  
Date

\_\_\_\_\_  
State BASS Federation Nation President (Signature)

\_\_\_\_\_  
State BASS Federation Nation President (Print Name)

\_\_\_\_\_  
State BASS Federation Nation Contact name

\_\_\_\_\_  
State BASS Federation Nation contact phone number

Please return this program to:  
BASS Federation Nation – 200 Celebration Place/Suite 900, Celebration, FL 34747  
Attention: Federation Nation Director