

B.A.S.S. Federation Nation Alliance

PRESENTED BY

Triton BOATS

MERCURY
'1 On The Water

LOWRANCE
MotorGuide

OPTIMA
BATTERIES
THE ULTIMATE POWER SOURCE™



Get more for you and your
State Federation Nation!

Program Benefits for Participating BASS U.S. State and Canadian Provincial Federation Nation Federations

State Cash Incentive Program "New for 2008"

The State BASS Federations will have the opportunity to receive cash bonuses directly related to each state federation member purchasing a new full Alliance rig. (must be first time owners and packages must have been purchased through an authorized Triton dealer). Cash will go directly to the BASS State Federation Nation in the form of a check handed out at the 2008 Federation Nation Championships. \$150.00 – 150 hp and under \$250.00 – 175hp and over – (excludes racing engines) President's will be responsible for submitting a report each month that must include BASS member #, and copy of the bill of sale relating to each incentive bonus.

Promotional Package Purchase

The State BASS Federation Nations may purchase one (1) Triton/Mercury/MotorGuide/Lowrance/Optima boat package at a promotional discount per year. State/Provincial tax will be added to all orders if applicable. The price of this promotional package will be 50%-off MSRP. Rigging components for promotional packages must be purchased and ordered directly through Triton Boats.

Note: States must make a minimum of \$5,000 on these packages. Packages are only to be used for active fund raisers promoted through the State Federations. All pricing and details are to remain confidential among Federation Nation Board of Directors. (Failure to keep confidentiality will result in loss of this package opportunity for 2 years.) We ask that these boats not be advertised with the promotional price on the internet, confidentiality is of the utmost importance. Promotional package boats must be ordered in contract year. Promotional offers expire with the contract year.

President Package Purchase

State Federation Nation Presidents can purchase a Triton/Mercury package at a Team discount. Additionally, Mercury Marine will offer a \$1,000 rebate (V6 purchases only, excludes Racing engines) to the President. Conservation and Youth Director are also eligible for the Mercury rebate on purchases of new boats. To obtain \$1,000 rebate Mercury will need a copy of bill-of-sale, warranty registration or serial number. All above information must be validated, prior to rebate fulfillment.

Optima batteries will provide a certificate valid for 30% off MSRP for appropriate number of batteries (2) Optima Batteries.

Outboard Oil and Propeller Purchases

The State BASS Federation Nation may purchase Two Thousand five hundred Dollars (\$2,500) worth of outboard oil and propellers and trolling motors from Mercury Marine at 50%-off dealer. Freight charges will apply. State/Provincial tax will apply where applicable. Purchases may be used for state team members, fundraisers, youth initiatives, banquets etc. (Shipping and taxes will apply)



MotorGuide BASS State Team Members 2008 Program

MotorGuide extends their support for BASS State Federation anglers by offering a special discount program to the 2008 State Team members and to the current State Champion. This is a one-time opportunity to purchase MotorGuide products directly from the factory on a check- with-order basis at 35% off the base price. Each State Team Member is allowed to purchase one trolling motor and one set of accessories at a one time 35% discount off the base price list. (Offer expires October 15th, 2008)

Optima BASS State Team Members 2008 Program

Optima extends their support for BASS State Federation anglers by offering a special discount program to the 2008 State Team Members and to the current State Champion. This is a one time opportunity to purchase Optima products directly from the factory on a credit card basis at 30% off the retail price. Each State Team Member is allowed to purchase a total of 5 batteries at a one-time 30% discount off the MSRP.

- Freight charges will apply. State/Provincial taxes will apply where applicable.
- Purchase must be made through Optima Customer Service or on-line.
- Offer expires October 15th, 2008

Optima Batteries BASS State Federation Nation 2008 Program

The State BASS Federation Nation may purchase 6 Optima Batteries retail value of \$1500.00, including RedTop, YellowTop, and BlueTop, from Optima Batteries at 30%-off suggested retail cost.

- Freight charges will apply. State/Provincial tax will apply where applicable.
- Purchase must be made through Optima Batteries Customer Service or on-line.
- Purchases may be used for state team members, fundraisers, youth initiatives, banquets etc, state Federation Members etc...)

Complimentary Product Shipments.

The State BASS Federation Nation will receive the following items, shipped at no charge upon signing this sponsorship agreement:

- One Optima Battery Certificate (retail value \$250.00)
- Three (3) cases of Mercury Precision oil
- Two (2) Mercury Props

- One (1) MotorGuide TR82 Trolling Motor
- Two (2) life jackets
- Two (2) banners and/or pennant strings from each Alliance company.
- One (1) ad slick including all BASS Federation Nation Alliance companies.

In addition Mercury will provide the following support directly for Youth fundraisers and projects

- One Optima Battery Certificate (retail value \$250.00)
- Three (3) cases of Mercury Precision oil
- One (1) Mercury Prop
- One (1) MotorGuide Trolling Motors

Jr. World Qualifier Scholarships for Alliance States. “New for 2008”

The top Jr. World qualifier from each age group will receive a \$500 education scholarship. Eligible participants must qualify and compete in the BASS Jr. World Pro/am and Jr. World Competition. Eligible participants must wear their Alliance provided shirt and hat, at the Jr. World registration and on the final day of the Jr. World competition, during the weigh-in, during the presentations and for photo opportunities at the conclusion of the competition, to be eligible.



Jr. World Championship Boat Packages

The State Bass Federation Nation Alliance highest finishing Jr. World participant from each age category in the Jr. World’s competition will receive a 2008 Triton aluminum boat package with a Mercury engine and MotorGuide trolling motor and 2 Optima D31M batteries. Eligible participants must wear their Alliance provided shirt and hat on the final day of the Jr. World competition, during the weigh-in, during the presentations and for photo opportunities at the conclusion of the competition, to be eligible.

Note: Participating BASS Federation Nation’s must have signed up to participate with the BASS Federation nation program, and agree to comply with the program terms and conditions to receive benefits noted above.

Triton/Mercury/MotorGuide/Optima/Lowrance Team shirts

The State BASS Federation’s fourteen anglers (12 team angler members + 2 alternates), plus the two Junior World participants, the 6 Bass Club World Championship anglers and each of the anglers that go to the Federation Nation National Championship will be provided with Triton/Mercury team shirts (will also include Lowrance, Optima and MotorGuide logos) to be worn on the final day of the Divisional Championship and on the final day of the Federation Nation Championship and the Jr. World competition, and the Bass Club World Championship respectfully. Additionally: the President and Youth director (or representatives) will receive Triton/Mercury shirts to be worn at minimum on the final day of the competitions including the Federation national Championships and the Jr. World championships.

Additionally the President, and Youth Director will be asked to assist Mercury/Triton/MotorGuide/Optima/Lowrance in obtaining photo’s at the completion of the Federation Nation and Jr World Championship of the winners. Includes each State Divisional winner invited to participate in the Classic (Photographs may be used for promotional purposes).

Additionally for each divisional winner going to the Classic, Triton/Mercury/MotorGuide/Optima/Lowrance agree to assist the competitors with Alliance compliant rigs for Classic practice and participation. (Anglers agreeing to run sponsorship rigs will be required to adhere to sponsorship clothing and promotional requirements.)

Anglers in turn will be offered Mercury Classic Pro Incentives

Apparel

The State BASS Federation Nation will have access to purchase personalized logo’d apparel from the respective BASS Federation Nation Alliance companies’ merchandise catalogs at discounted prices to be determined by each Alliance member company.

Divisional Bonus Program

The Participating Federation Nation’s will receive a potential \$650 + \$250 retail value certificate from Optima Batteries for each of the 12 team members who go to the Divisional Championships, if they own and have used a BASS Federation Nation Alliance product to qualify for their respective Divisional event.

Potential Example:

\$250 bonus if Triton Boat Owner

\$500 if Triton Boat owner with Mercury power

\$600 if Triton W/Mercury, and Lowrance electronics

\$650 if Triton W/Mercury, Lowrance, and MotorGuide trolling motor,

\$250 certificate if boat is equipped with Optima batteries.

Federation Nation Championship Bonus Program

The Participating Federation Nation’s will receive a potential \$1300 + \$500 value certificate for 2 Optima Batteries if their State BASS Federation Nation qualifier for the Federation Nation Championship owns and used a BASS Federation Nation Alliance product to qualify for the Federation Nation Championship.

Potential Example:

\$500 bonus if Triton Boat owner

\$1,000 if Triton Boat owner with Mercury power

\$1,200 if Triton w/Mercury, and Lowrance electronics

\$1,300 if Triton w/Mercury, Lowrance, and MotorGuide Trolling motor,

\$500 retail value certificate for (2) Optima batteries

The Participating Federation Nation Award.

The State BASS Federation Nation (with a signed Alliance agreement) that has the highest finishing angler in the Federation Nation Championship will receive:

- One (1) Triton 21X2,
- One (1) Mercury 250 ProXS,
- One (1) Lowrance unit, and
- One (1) MotorGuide 24V trolling motor,
- 3 each Optima Batteries.

Note: Participating Federation must have signed up to participate with this "BASS Federation Nation Alliance" program, and agree to comply with the program terms and conditions to receive benefits noted above.



Triton/Mercury/MotorGuide/Optima/Lowrance BASS Federation Nation Alliance Member Program

MotorGuide BASS Federation Nation State Team Member Offering

MotorGuide® extends their support for BASS State Federation anglers by offering a special discount program to the 2008 State Team members and to the current State Champion. This is a one-time opportunity to purchase MotorGuide products directly from the factory on a check-with-order basis at 35% off the Base Price. Each State Team Member is allowed to purchase one trolling motor and one set of accessories at a one-time 35% discount off the Base Price List. (Offer Expires October 15th, 2008)

State Championship Bonus Program

The BASS Federation Nation Alliance will give a potential \$2,300 To a Federation Nation member who owns and used a BASS Federation Nation Alliance product to win a State Federation Nation Championship.

Potential Example:

*\$1,000 bonus if Triton Boat owner
\$2,000 if Triton Boat owner w/Mercury power
\$2,200 if Triton w/Mercury, and Lowrance Electronics
\$2,300 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor
+ \$250 retail value certificate for (1) Optima Battery*

Bonus Detail:

*\$1,000 if Triton
+ \$1,000 if Triton with Mercury
+ \$200 if Triton with Lowrance
+ \$100 if Triton with MotorGuide
+ \$250 retail value certificate for Optima Battery*

State Federation Nation Championship is defined as the last event that a State holds to finalize their 12-man Team and/or crown a State Champion. *If a Triton owner wins this bonus they will automatically qualify for the Triton Gold Elite Fish-off...a no-entry fee, one day \$100,000 all cash tournament. Must still own your Triton Boat package at time of participation in the Triton Gold Elite Fish-off to be eligible. See Triton Gold program for further details.

Divisional Bonus Program

The BASS Federation Nation Alliance will give a potential \$650 to each of the twelve (12) State BASS Federation Nation team members who go to the Divisional Championships and own and have used a BASS Federation Nation Alliance product to qualify for their respective Divisional event.

Potential Example:

*\$250 bonus if Triton Boat owner
\$500 if Triton Boat owner w/Mercury power
\$600 if Triton w/Mercury, and Lowrance Electronics
\$650 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor
+ \$250 retail value certificate for (1) Optima Battery*

Bonus Detail:

*\$250 if Triton
+ \$250 if Triton with Mercury
+ \$100 if Triton with Lowrance
+ \$50 if Triton with MotorGuide
+ \$250 retail value certificate for Optima Battery*

Federation Nation Championship Bonus Program

The BASS Federation Nation Alliance will give a potential \$2,000 to the Federation Nation Angler who owns and used a BASS Federation Nation Alliance product to qualify for the Federation Nation Championship. Additionally, for each divisional winner going to the Classic Triton/Mercury/MotorGuide, Lowrance and Optima agree to assist the competitors with Alliance sponsor Classic rigs to use for the Classic participation. (Anglers agreeing to run the sponsorship rigs will be required to adhere to Sponsorship clothing and promotional requirements.)

Potential Example:

*\$750 bonus if Triton Boat owner
\$1,500 if Triton Boat owner w/Mercury power
\$1,900 if Triton w/Mercury, and Lowrance Electronics
\$2,000 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor
+ \$500 retail value certificate for Optima Battery*

Bonus Detail:

*\$750 if Triton
+ \$750 if Triton with Mercury
+ \$400 if Triton with Lowrance
+ \$100 if Triton with MotorGuide
+ \$500 retail value certificate for Optima Battery*

Federation Nation Championship 1st Place Bonus Award (potential \$35,500).

If the winner of the Federation Nation Championship qualified for that event owning and using one of the BASS Federation Nation Alliance products, the BASS Federation Nation Alliance will pay the following benefits:

Potential Example:

*\$15,000 bonus if Triton Boat owner
\$30,000 if Triton Boat owner w/Mercury power
\$33,000 if Triton w/Mercury, and Lowrance Electronics
\$35,500 if Triton w/Mercury, Lowrance, MotorGuide
Trolling Motor and Optima Batteries
+ \$1000 retail value certificate for Optima batteries.*

Bonus Detail:

*\$15,000 if Triton
+ \$15,000 if Triton with Mercury
+ \$3,000 if Triton with Lowrance
+ \$2,500 if Triton with MotorGuide
+ \$1000 retail value certificates for Optima Batteries*

Federation Nation Classic Qualifier Bonus – “New for 2008”

The BASS Federation Nation Alliance will give a potential \$2000 + \$250 retail value certificate for (1) Optima Battery to each of the Classic qualifying Divisional Federation Nation Championship winners who qualified for the Classic owning and using the BASS Federation Nation Alliance products. The State qualifiers must agree to continue to run the full Alliance rig in the Classic Championship. The BASS Federation Nation Alliance will pay the following benefits to assist with expenses.

Potential Example:

*\$750 bonus if Triton Boat Owner
\$1,500 if Triton Boat Owner with Mercury
\$1,900 if Triton Mercury/Lowrance
\$2,000 + \$250 retail value certificate if Triton/Mercury/
Lowrance/MotorGuide/Optima*

Bonus Detail:

*\$ 750 if Triton
+ \$750 if Triton with Mercury
+ \$400 if Triton with Lowrance
+ \$100 if Triton with MotorGuide
+ \$250 retail value certificate for (1) Optima Battery*

Bassmaster Classic Bonus Program

The BASS Federation Nation Alliance will give a potential \$60,000 + \$2000 retail value Optima Battery certificates To the Federation Nation Championship Classic-qualifying divisional angler who goes on to win the Bassmaster Classic if he both owns and uses a BASS Federation Nation Alliance Product to qualify for the Federation Nation Championship.

Potential Example:

*\$25,000 bonus if Triton Boat owner
\$50,000 if Triton Boat owner w/Mercury power
\$55,000 if Triton w/Mercury, and Lowrance Electronics
\$60,000 if Triton w/Mercury, Lowrance, and MotorGuide Trolling Motor
\$60,000 + \$2000 retail value Optima certificates.*

Bonus Detail:

*\$25,000 if Triton
+ \$25,000 if Triton with Mercury
+ \$5,000 if Triton with Lowrance
+ \$5,000 if Triton with MotorGuide
+ \$2000 retail value certificates Optima Batteries.
Total \$62,000.*

Note: Must still own Alliance Company products as of the final Classic competition day to be eligible for the above Bassmaster Classic Bonus Program benefits. Proof of current ownership will be required.

Retail Purchase Bonus Program

BASS Federation members who purchase a new Triton and Mercury package with Lowrance Electronics, MotorGuide trolling motor and Optima Batteries.

- Two (2) Team Triton/Mercury shirts and matching hat
- Two (2) Lowrance USA hats and two (2) fish arch T-shirts
- Two (2) MotorGuide hats • 30% off next Optima Batteries purchase (limited to maximum 5 batteries)
- \$500 rebate from Mercury Marine for V-6 engines only. (Excludes Racing engines).

Must purchase a total Alliance package; Triton and Mercury with Lowrance, MotorGuide and Optima to be eligible. (re-powers do not qualify for \$500 rebate)

Note: To obtain the above Retail Purchase Bonus Program benefits you must complete a Federation Alliance Retail Purchase Bonus Form, which needs to include a bill-of-sale, warranty registration confirmation, and a photocopy of your current BASS Federation membership card.

BASS Federation Nation Alliance product purchases by the State BASS Federation member must take place before the applicable tournament(s) dates. Only then will the State BASS Federation or State BASS Federation member be eligible for the applicable benefits outlined in this document. This proof of purchase must include either a copy of the product registration, or copy of the bill of sale verifying member ownership of the Alliance product (including serial numbers) before the applicable tournament dates. BASS Federation Nation members receive Alliance “member” benefits regardless of whether or not his State signs-on with the Federation Nation



B.A.S.S. Federation Nation Bass Club World Championship Bonus Program

The B.A.S.S. Federation Nation Alliance will give a potential \$650 + \$250 retail value Optima Battery certificate to each of the six (6) Bass Club Team Members who qualify from each of the 6 Regionals to the BASS Club World Championship. BASS Club team members who go to the BASS Club World Championship and own and have used a BASS Federation Nation Alliance product to qualify for their respective Regional event.

Potential Example:

\$250 bonus if Triton Boat owner

\$500 if Triton Boat owner w/Mercury power

\$600 if Triton w/Mercury, and Lowrance Electronics

\$650 if Triton w/Mercury, Lowrance, MotorGuide Trolling Motor and Optima Battery.

\$650 + \$250 retail value Optima Battery certificate

Bonus Detail:

\$250 if Triton

\$250 if Triton w/Mercury

\$100 if Triton with Lowrance

\$50 if Triton with MotorGuide

+ \$250 retail value Optima Battery certificate.

Terms and Conditions of this program presented by the BASS Federation Nation Alliance

BASS Federation Nation Alliance company members shall be given "official sponsor" benefits and declared the official sponsors of the State BASS Federation Nation. The benefits are listed in the following sections.

The State BASS Federation agrees to display the BASS Federation Nation Alliance company banners at all Chapter functions – banners to be provided by the BASS Federation Nation Alliance companies.

The State BASS Federation Nation agrees to include the most up-to-date BASS Federation Nation Alliance member company logos on all Federation Nation publications, as well as on all tournament and raffle brochures, posters, and other related materials where State BASS Federation Nation and National BASS sponsors are listed. Copies of all such materials are to be forwarded to the BASS Federation Nation Alliance companies.

The State BASS Federation Nation agrees to feature one (1) BASS Federation Nation Alliance Advertisement (provided by the BASS Federation Nation Alliance) in each Federation Nation publication/newsletter and/or State BASS Federation Nation internet web site, as well as periodic press releases on the BASS Federation Nation Alliance companies' products. For Federation Nation publications/newsletters distributed four (4) times a year or fewer, the advertisement will be full page; five (5) times a year or more, the advertisement will be a minimum of 1/2 page. The State BASS Federation Nation agrees to provide the BASS Federation Nation Alliance a summary of the number of anglers at each Federation Nation championship, as well as the number and brand of the boats, engines, trolling motors, electronics and batteries used by these anglers.

The State BASS Federation Nation agrees that all BASS Federation Nation Alliance promotional packages purchased under the terms of this program will be used only for State BASS Federation Nation tournaments, fund-raisers, or Charitable events/activities. As such, the purchase of said products for service or maintenance purposes, or for resale is strictly prohibited.

BASS Federation Nation Alliance product purchases by the State BASS Federation Nation member must take place before the applicable tournament(s) dates. Only then will the State BASS Federation Nation or State BASS Federation Nation member be eligible for the applicable benefits outlined in this document. This proof of purchase must include either a copy of the product registration, or copy of the bill of sale verifying member ownership of the Alliance product (including serial numbers) before the applicable tournament dates. The BASS Federation Nation Alliance shall retain sole and final judgment in all matters concerning the qualification and awarding of any and all the BASS Federation Nation Alliance Federation Nation awards. This program cannot be used in conjunction with any other offer made by Triton Boats or Mercury Marine.

This program is separate from, and will have no impact on, the pre-existing annual Lowrance Electronics BASS Federation Nation Program. Benefits from the existing Lowrance program will continue in full as outlined in the current annual contracts. Benefits from the new Alliance Program may not be combined, in any manner, with the pre-existing Lowrance BASS Federation Nation Program.

This program offer is applicable to participating BASS State Federations in the U.S.A. and Provincial Federations in Canada only. All benefit values that are defined in this program are based on U.S. currency, no exchange rate conversions will apply. To participate, this program must be signed by the State BASS Federation Nation President and delivered to the BASS Federation Nation office (BASS Federation Nation Attention: Federation Nation Director: 200 Celebration Place, Suite 900, Celebration, FL 34747) before your Chapter Divisional tournament begins, or before October 1, 2008 which ever date occurs first.

The term of this Sponsorship Agreement shall begin on the date this document is signed and shall conclude in 2008 in conjunction with the BASS Federation Nation Championship. The State BASS Federation Nation agrees not to disclose to any third party the details or conditions of this program, nor any other proprietary information obtained as a result of its relationship with the BASS Federation Nation Alliance.

The State BASS Federation Nation is not an agent of any of the BASS Federation Nation Alliance companies, and will not represent themselves as such. In no event shall said Federation Nation enter into any contract on behalf of the BASS Federation Nation Alliance companies, nor seek to bind the BASS Federation Nation Alliance in any fashion. The Agreement shall be immediately revoked with all obligation terminated and the Products immediately returned to the appropriate Alliance Company if the State BASS Federation Nation uses the Products in a manner inconsistent with the Product Information. The violation of one or more of the terms of this Agreement or the failure to comply with any condition, duty, or obligation under this Agreement by any party shall be an event of default and shall entitle the non-breaching party, at its sole election, to deliver a written notice of default and intent to terminate to the defaulting party. The defaulting party shall have ten (10) days following the receipt of such a notice of default to cure the default. If the party receiving the notice of default cures the default on or before the tenth (10th) day after the receipt of the notice of default, the notice shall be deemed withdrawn. If the party receiving the notice of default does not cure the default on or before the tenth (10th) day after the receipt of the notice of default, the non-defaulting party may, at its sole election, terminate this Agreement by delivering written notice of termination to the defaulting party.

This Agreement may be immediately terminated by any party upon insolvency of the other party, the filing of a petition of voluntary bankruptcy under any chapter of the bankruptcy laws of the United States and Canada, the institution of proceedings to adjudge the other as a bankrupt in an involuntary proceeding, the appointment by a court of a receiver, trustee or dissolution.

The State BASS Federation Nation shall indemnify, defend, and hold all BASS Federation Nation Alliance companies, its Employees, dealers, directors, officers, affiliated companies, agents and insurance carriers harmless from and against any and all claims or cause of action asserted against, imposed upon or suffered by, arising out of, or Resulting from the State BASS Federation Nation obligations pursuant to this Agreement or arising out of the State BASS Federation's use of any of the BASS Federation Nation Alliance companies' products. The protection provided by this Indemnification clause shall survive the expiration or termination of this Agreement.

Yes, Our State BASS Federation Nation would like to participate in the BASS Federation Nation program as presented by the BASS Federation Nation Alliance. We Understand and will honor the terms and conditions of this program as defined In this document.

State BASS Federation Nation Date _____

State BASS Federation Nation President

(Signature) State BASS Federation Nation President

(Print Name) State BASS Federation Nation Contact name

State BASS Federation Nation contact phone number

Please return this program to:

BASS Federation Nation
200 Celebration Place/Suite 900,
Celebration, FL 34747
Attention: Federation Nation Director

Contract must be signed and returned before December 15th, 2007 deadline

New for 2008

The Alliance Program has offered as an added bonus the opportunity to increase the above bonuses offered to the Alliance anglers by **50%** for those states who agree to sign an **extended contract for a 3 year period.**