



## Interested in establishing a FREE web site for your B.A.S.S. Federation Nation® Club? Then go **active.com**

### Q. What is Active.com?

A. The Active Network is the leading provider of technology applications and marketing services for participatory sports and community organizations. Active currently powers web-sites for more than 2 million teams and leagues.

### Q. How can Active.com help with our Club website?

A. Active.com provides complete design, hosting and online support services for websites through its “eteamz site.” Active will provide these services for your Club website at **no cost to you!**

### Q. What can we put on our Active eteamz Club website?

- A. You'll be able to provide great features to your Club website, such as:
- News
  - Surveys
  - Schedules/calendars
  - Sponsor ads
  - Message boards
  - Stats
  - Standings
  - Photos/audio/video uploads

### Q. Can other Clubs see our site?

A. Through your Club eteamz site, you can communicate with other B.A.S.S. Federation Nation clubs using Active.com. Plus, you can enjoy instant internal communication with local administrators as well as a site finder for the B.A.S.S. Federation Nation.



## Building your own site is easy! Just follow these simple steps:

- 1** Visit [www.Bassmaster.com/Active](http://www.Bassmaster.com/Active)
- 2** Click on “Build Your Site Today”
- 3** Register for an account
- 4** Select “Team” as your site type
- 5** Select “No Cost” for a basic site
- 6** Type in your Club information
- 7** Select “B.A.S.S. Federation Nation”

**Your site is ready!**

For additional information regarding the Active Network and its eteamz site services, please contact:

**Shauna Metschke** (888) 543-7223 ext 3910  
*Account Representative* [Shauna.Metschke@active.com](mailto:Shauna.Metschke@active.com)



# B.A.S.S. Federation Nation® Outstanding Achievement Awards

The Outstanding Achievement Awards Program was developed to recognize chapters that excel in areas of conservation, public relations, special events, community service and youth projects. National winners from each category win a trip to the Federation Nation National Championship. Be sure to look in the November issue of *BASS Times*® or check out [www.Bassmaster.com/Federation](http://www.Bassmaster.com/Federation) for instructions for your entry. The award categories are listed below, with a brief description.

## **Conservation:**

B.A.S.S. Federation Nation members actively protect our sport and our aquatic resources through various projects and political efforts. Examples of eligible conservation activities (State and Chapter award categories) include:

- Habit improvement
- Successful lobbying efforts
- Angler or fishing access
- Aquatic nuisance species control
- Waterway clean-ups

## **Community Service:**

The winning State or Chapter must function as a valuable community resource contributing time, money and energy to promote and support local charities and to improve life within their communities. This should include support for charities or needy organizations through voluntary manpower, donations and fund-raising; or conducting seminars, tournaments or other events to promote the sport of fishing while lending a helping hand. (State and Chapter Award categories)

## **Promotions Media:**

Positive public image plays a vital role in advancing our sport. The Promotions award recognizes the State B.A.S.S. Federation Nation or B.A.S.S. Federation Nation Chapter that effectively utilizes media outlets to promote its activities and goals while improving the reputation of bass anglers as a whole. (State and Chapter Award categories)

## **Youth:**

Each B.A.S.S. Federation Nation entering this category places a special emphasis on youth participation in growing our sport. The winning State Federation Nation should sponsor events targeted at reaching and involving young people on all aspects of the sport of fishing, from conservation, to conducting tournaments. For a Chapter to be eligible for this award, it must have sponsored a Junior Bassmaster Chapter. For a State to be eligible for this award, it must have sponsored a Junior Bassmaster State Championship. (State and Chapter Award categories)

## **State Federation Nation of the Year:**

This award recognizes the State Federation Nation which has put together a well-rounded program that involves strong conservation, youth and community service programs. The Federation Nation should communicate effectively with news media, state agencies and governmental bodies to maintain positive public relations. (State Award category only)

## **Outstanding Overall Junior Chapter:**

This award recognizes the most distinguished and actively involved youth chapter. The chapter should engage in activities which teach youth the importance of conservation and community service while continuing to encourage the enjoyment of fishing. (Chapter Award category only)

## **Chapter of the Year:**

This award recognizes the chapter which has put together a well-rounded program that involves strong conservation, youth and community service programs. This chapter should communicate effectively with news media, state agencies and governmental bodies to maintain positive public relations. (Chapter Award category only)

## **BASS Member of the Year:**

This award recognizes the most organized, active and involved member in your State Federation Nation. The individual should engage in activities such as youth, conservation, community service and public relations while continuing to encourage and promote the B.A.S.S. Federation Nation. (State Award category only)