You Should Be Selling

Terr

BY LOUIE STOUT

Heavy Cover Worm Hook Gamakatsu

Designed for flipping soft baits into heavy cover, the hook has a solid welded eye and a small wire keeper on the shank to hold plastics in place. It's available in sizes 3/0 to 5/0.

» www.gamakatsu.com; 253-922-8373

Terminal tackle proved its weight at ICAST 2010.

Soft Weight System

Tackle

Sebile USA

The company's new weights are made of tungsten but are soft and attach to the hook by fitting over the point. Also featured as part of the system are the company's new wide gap hooks.

» www.sebileusa.com; 325-437-8103

Wicked Wackv

Gamakatsu Built for wacky rigging soft plastics, the hook features a hand-tied weedguard for fishing around cover and has a hollow tube on the shank for drop shot rigging. >> www.gamakatsu.com;

253-922-8373

Striper Rig

Gamakatsu This pre-tied rig has an octopus hook, 28 inches of 40-pound monofilament and a No. 4 Spro barrel swivel. It's offered in sizes 4/0 through 8/0 and is suitable for saltwater use. » www.gamakatsu.com; 253-922-8373

Biffle Hardhead Gene Larew

Designed for crawling soft plastic baits over the bottom, this footballstyle jighead has a worm hook attached to a wire loop so the soft bait moves about freely. It is available in 3/16- to 11/16-ounce sizes.

>> www.genelarewlures.com; 918-949-6291



Circle Furry Thang Daiichi

This hook is built on a 3/0 and 5/0 circle hook to make it easier to release catfish after they are caught. The hook shank has a holder for adding dip bait.

>> www.tticompanies.com; 334-567-2011

Finesse Worm, Tournament Tube & Magnum Swimbait Hooks TroKar

The Light Wire Finesse hook features an O'Shaughnessy bend and comes with a bait retention barb to keep soft baits pegged in place. The tube hook has an exaggerated gap and features the bait retention keeper. The swimbait hooks come weighted and unweighted and are available in 3/0, 5/0, 7/0 and 9/0 sizes.

>> www.lazertrokar.com; 800-628-0108



KVD Grip-Pin Hook Mustad

An integrated welded pin on the shank of the hook keeps soft baits from sliding down the shaft. **>> www.mustad.no; 315-253-2793**

EZ Catch Mustad

The EZ Catch snelled circle hook assortment pack is for beginning anglers. The hooks are offered in 14 assorted rigs, in sizes from 2 to 6. **>> www.mustad.no; 315-253-2793**

Ultrahead Inshore Owner

The Ultrahead jighead is for rigging shrimp, jerkbaits and other soft plastics. It's available in red and white with 3-D eyes and comes in sizes from 1/8 ounce to 3/8 ounce. It has a dual wire keeper on the hook shank for securing baits.

>> www.ownerhooks.com; 714-668-9011

Wacky Jig Head Owner

The hook has a V-bend in the hook gap to keep plastics in the proper position. It comes with a single strand weedguard and is offered in 1/32- to 3/16-ounce sizes.

» www.ownerhooks.com;

714-668-9011

Twistlock Flipping Hook

Designed for heavyduty work, the Twistlock Flipping Hook has a Centering Pin Spring on the eye for aligning plastic baits. The hook is built on the company's super strong yet small diameter "Zo Wire" that can handle heavy braid lines. It's offered in sizes 3/0, 4/0 and 5/0. **>> www.ownerhooks.com; 714-668-9011**

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Tech Bouncer

Fin-tech

These interchangeable weights are part of the stainless steel bottombouncing rig that features stainless steel components. >> www.jigfish.com; 715-792-2157

You Should Be Selling

Troll Tech **Bullet Weights**

These sinkers, rigs and kits were designed by crappie pro Wally Marshall for tight-lining or spider rigging for crappie fishing.

» www.bulletweights.com; 308-382-7436

Swivel Egg Sinker Bullet Weights

Bullet Jigs Bullet Weights

and 11 sizes.

Designed for saltwater, these bullet-shaped jig-

heads come in three colors

» www.bulletweights.

com; 308-382-7436

These sinkers are designed for trolling and have a barrel swivel embedded on each end to reduce line twist. They are offered in six sizes, up to 8 ounces. » www.bulletweights. com; 308-382-7436



BasStar

These rotating trebles are made of high carbon steel and come in sizes No. 6 to 3/0.

» www.basstarbaits.com: 310-223-1600

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Super Spike

Top Brass

The jig has two stainless steel spikes on the hook shank below the flat-shape head for securing plastics. It comes in red, white and chartreuse colors and sizes from 1/8 to 1/2 ounce.

» www.topbrasstackle.com; 662-323-1559

Jumbo Peg-it

The company now offers durable rubber pegs to fit larger sinkers or beads to help hold them in place on the line. » www.topbrasstackle.com; 662-323-1559

Nose Jighead Jackall

Designed for use with the company's I-Motion soft baits, this jighead is simply inserted into the nose of the soft bait, which is fished on a steady retrieve. » www.jackall-lures.com; 562-493-0300



Mustang Head Zappu

Made for swimbaits and other soft plastics, the Mustang Head can be retrieved or fished on the bottom. It is available in 1/16-, 3/32- and 1/8-ounce sizes.

>> www.optimumbaits.com; 951-676-6384



Lindy The company's newest beads come in two sizes, 5 millimeters and 6 millimeters, and are offered in 16 colors. » www.lindyfishingtackle.com; 479-782-8971

Top Brass





Semi-barbless Treble Maruto

A lock/unlock feature on this hook ensures fish stay pegged until you're ready to release them. When pressure is released, the hook unlocks so the treble can be removed without injuring the fish.

>>> www.castaliaoutdoors.com; 863-635-7238



Tuono Jigheads Molix

The jighead can be used for fishing swimbaits and other soft baits. They have a dense weedguard and are designed to come easily through grass. **www.molixfishing.com**;

390-51-887-919 (Italy)



Flats Lok Jighead Reaction Strike

The jigheads were specifically developed for fishing with the company's soft plastics for redfish and trout. **>> www.reactionstrike.com;**

317-752-8608

Lazer Tungsten Worm Weights

Eagle Claw

The company's pro staff has designed tungsten weights that come in four colors and eight sizes — 1/8 to 1 1/2 ounces. They have protective, nylon inserts to prevent line abrasion.

>> www.eagleclaw.com;

303-321-1481

Lazer Swivel Pro Pack

Eagle Claw

Available in various sizes and styles, from three-way to single power swivels and swivels with snaps, the swivels are corrosion-resistant and have strength ratings from 50 to 60 pounds.

» www.eagleclaw.com; 303-321-1481





This bottom bouncer features a Coil Connector Change for adjusting weights without retying the line. Each bottom bouncer also has its weight stamped on it. **>> www.vmchooks.com**:

952-933-5536

Football Screw-Lock Shakey Head KG Enterprise



AUSHNICHN

The jighead comes with a Mustad hook, is available in 1/8-, 1/4- and 3/8-ounce sizes and comes in black or green pumpkin.

>> www.kgenterprise.com

JigheadZ Z-Man

The jighead is designed for fishing with the company's ElaZtech soft plastics and features a barbed keeper pin protruding from the back of the head that runs parallel to the hook shank. Once the lure is threaded into place, the keeper ensures it stays pegged.

>> www.zmanfishing.com; 800-822-3398



Spinner Rigs Lindy

Two new Lindy Spinner Rigs are available for walleye, with holographic blades that emulate baitfish colors. There are two models: a single No. 2 octopus hook for leeches and minnows plus a two-hook model for crawlers.

» www.lindyfishingtackle. com; 479-782-8971 FTR