You Should Be Selling

By Mike Pehanich

Accessories

The accessories your store needs are right here.

Berkley

Submersible Fish Light

Berkley

Perfect for night fishing in freshwater or saltwater, the unit's six high-intensity green LED lights attract both baitfish and predators. The unit comes with three AAA batteries, a split ring and stainless steel clip and is effective to 230 feet. **>> www.berkley-fishing.com;**

803-754-7000

Cordless Electric Fillet System Berkley

The electric fillet knife has a 7 1/2-inch serrated blade and a fast-charging TEC lithium-ion battery and is ergonomically designed for maximum comfort and control. It comes with a 120-volt battery charger/adapter, foldable cutting board and nylon soft-sided carry case.

>> www.berkley-fishing.com; 803-754-7000



Dehooker/Ventilator Berkley

With new regulations requiring anglers to carry both a dehooker and a ventilator, this 2-in-1 should be a hit among saltwater anglers. It comes with a floating textured handle.

» www.berkley-fishing.com; 803-754-7000

Power Inverters Black and Decker

These products ensure that anglers have power on hand for just about anything. The Power-It 500 Watt 2-in-1 Vehicle Power Supply can power small electronics up to 100 watts or appliances up to 500 watts. The iMobile Power Inverter, which delivers 100 watts of power, plugs right into a vehicle's DC port and can recharge or power cell phones, iPods, laptops and more. **>> www.blackanddecker.com; 800-544-6986**



Waterproof Rechargeable Spotlight Stanley

Stanley's compact new spotlight is fully submersible and can provide up to 10 hours of power on one charge. It is capable of surviving a fall of up to 10 feet, requires no batteries and features a high/low power dimmer to conserve energy.

>> www.stanleytools.com; 800-262-2161

Piranha

Mister Twister

The Piranha features more torque and speed than most electric knives, in addition to having a 9-inch blade. » www.mistertwister.com;

318-377-8818

Micro **Rod Guide & Line Protector** Kistler

This one-size-fits-all device slides over a rod and helps prevent damage to the rod itself, in addition to protecting guides and line.

>> www.kistlerrods.com; 281-259-8033



Gas 'N Go Wipes

Braid Products

These disposable towelettes remove odors, such as gas and diesel, and residue from skin and other surfaces. Formulated from a light skin moisturizer, and having a light vanilla scent, the towelettes are sold in packs of 10 and 30.

» www.braidwipes.com; 661-266-9791

Electronics Lock DuraSafe

Anglers can secure GPS units, sonars, ship-to-shore radios and other on-board electronics against theft with this unique lock system. The system allows for one key to arm multiple locks, making it one of the most convenient, costeffective products on the market.

>> www.durasafelocks.com: 262-544-5615

Premium Wide-Grip Forceps

Eagle Claw

A wide grip design makes this 5 3/4-inch corrosion-resistant stainless steel tool easy to handle. The forceps lock to hold hooks or line without constant pressure, and the non-slip grip makes for easy handling even with wet or gloved hands. Also, check out the company's new premium braided-line scissors. » www.eagleclaw.com; 720-941-8720

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Juliey

BOLT Hitch & Swivel Tongue Locks DuraSafe

Use your own GM, Ford or Chrysler vehicle key for exclusive entry to these heavy-duty security locks. The BOLT (Breakthrough One-Key Lock Technology) series now comprises a complete line of trailer safety and security locks for hitch, swivel tongue, spare tire and locker bar.

>> www.durasafelocks.com: 262-544-5615

Coupler & Connect **System Plus Protect** DuraSafe

"Close" counts with this convenient trailer hitch coupling system. A guide wing directs the hitch to the trailer tongue for easy lineup and connection without the need for a partner. The protect bar slides in place to prevent decoupling during travel.

» www.durasafelocks.com; 262-544-5615



Touch-Screen Digital Scale & Digital Scale/Culling System

Rapala

This LCD touch-screen scale handles weights up to 50 pounds, stores and displays weights of up to eight fish and continuously displays an angler's total bag weight and temperature. The smaller scale has eight culling tags fitted with numerically labeled floating rubber tubes that match to respective storage bins. >> www.rapala.com;

952-933-7060

You Should Be Selling



Lazer Tools Saltwater Reef Kit Eagle Claw

The kit includes a dehooker, venting tool and three Lazer Sharp L2004-6/0 non-offset circle hooks. **www.eagleclaw.com;** 720-941-8720

Hiber-Net Paddle

This 6 1/2-inch x 14-inch polypropylene paddle blade snaps onto the Frabill Hiber-Net to create a vital, space-saving, two-in-one tool that fits easily into most boat storage compartments.

» www.frabill.com; 262-677-4740

Benchmark Measuring Board Frabill

This gold-anodized aluminum board is non-corrosive and comes in 22-, 32-, 48- and 60-inch lengths. **www.frabill.com; 262-677-4740**



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CIRCLE NO. 009 ON READER SERVICE CARD

Deluxe Deckfront Old Harbor Outfitters

Keep your tools and tackle handy with this convenient bucket organizer, complete with pouches and compartments for everything from scales and terminal tackle to flashlights and knives. **www.ohodealer.com; 203-540-5151**



EGO S2 Slider Landing Net Adventure Products

The winner in the Accessories category at the ICAST 2010 New Product Showcase features the exciting EGO grip and has a handle extension design. The modular design is available in three handle lengths, three hoop sizes and four mesh types.

» www.egos2slider.com; 478-788-2404

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Aluminum Pliers Rapala

At 6 1/2 inches, these corrosionresistant pliers are convenient and feature an internal spring for easy opening. They include tungsten cutters, a split ring tool, a split shot crimper and a sheath.

» www.rapala.com; 952-933-7060

Spool Management System Shark Tooth

This nifty line management tool fits over the line spool and eliminates coils while providing a line clipper for fast, easy cutting. The tool is available in two sizes.

» www.getsharktooth.com; 406-925-1479

Click2Knot Spinmade

Designed by Finnish anglers,

this convenient knot-tying device creates a perfect five-turn uni-knot in seconds. The tool includes a linecutter and is great for physically challenged anglers. **www.click2knot.com**



Bait Cup

EarthSmart Products

This environmentally friendly bait cup is made from all-natural, 100 percent sustainable sugarcane bagasse that decomposes in four to six weeks. The patent-pending lid design accommodates customized labeling, and the containers have a water-resistant lining. **>> www.earthsmartllc.**

com; 310-834-7336

