

ICAST Sneak Peek 2010

A sample of the products that manufacturers will be showing at ICAST 2010.

BY RONELL SMITH



Real Craw Bomber

The Real Craw features muted color patterns and blood-red eyes on its back and has a swimming motion just like a fleeing crawfish. **Booth No.** 1364



Bonita & Maya Costa Del Mar

The Bonita features extra-large eye styling and stainless steel logo accents and comes in a range of frame color combinations, including the new white/tortoise and black/coral color combinations. The Maya, designed for smaller faces, is available in black, tortoise and the new black/coral and salmon/white crystal frame colors. **Booth No.** 440



Salt Flick'R Gene Larew

This 6-inch worm is designed as both a sinking bait and a dragging lure and has the same ridges on the underside as the Biffle Bug, but it has a smooth back like a traditional worm. **Booth No.** 1136



Icesuit & All Purpose Task Glove Frabill

The suit offers 100 percent seam sealing and articulated elbows and knees and is reinforced in the areas prone to the heaviest use. The gloves are waterproof, windproof and breathable, in addition to having an ergonomic design. **Booth No.** 526



Minnow Mind'R & Scent Wigg'R Bobby Garland

The Minnow Mind'R is similar to the popular Slab Slay'R, but it has a stubbier, more rigid and split tail; and the Scent Wigg'R is a segmented minnow lure with scent added. It can be used on a jighead or to tip a crappie jig. **Booth No.** 1136



Hydro-Flo bags Plano

Part of the FTO Elite Series line, the Hydro-Flo tackle storage systems were created with the extreme angler in mind. They are made of durable, water-resistant materials, have multiple pockets and come with a nifty cover with easy-attach Fidlock magnetic buckles. Three sizes are available in the line. **Booth No.** 1026



Bionic Line Northland Tackle

The company will show several new lines at ICAST, including Bionic Bass, Bionic Walleye, Bionic Panfish and Bionic Ice. All of the lines come in a camo pattern. **Booth No.** 2126

VS625SD Underwater Camera

MarCum

This camera features a high-resolution 6-inch waterproof LCD screen that is three times brighter for daylight viewing. The LCD screen allows color and black-and-white viewing.

Booth No. 843



Triple Threat Jig, Paralyzer Jig and Goby

Ouzo Baits

The Triple Threat jig has a molded three-chamber rattle and a 5/0 Gamakatsu hook and is versatile enough for use as a swimming jig, flipping jig and a grass jig. The Paralyzer jig has a flat eye and heavy wire hook and is ideal for flipping and pitching. The Goby looks just like the real thing, and is a must for smallmouth anglers.

Booth No. 2066



Sufix 832

Sufix

Designed in partnership with GORE, the makers of GORE-TEX Fabrics, this new line is made of Dyneema and GORE, giving it a small diameter with enhanced sensitivity and high strength.

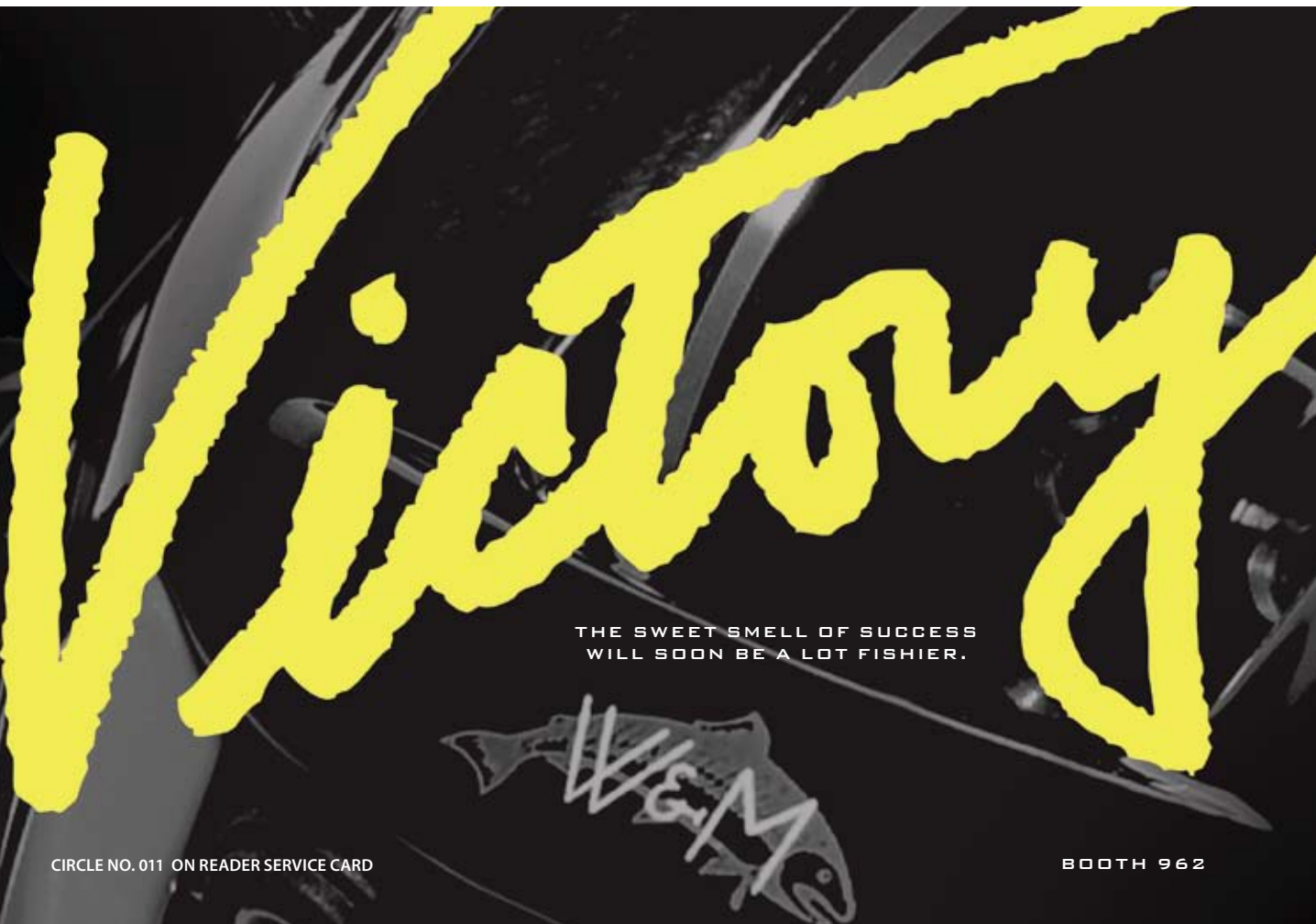


Hook Lock & Smart Keeper

Kistler Custom Rods

The company will debut two innovations at ICAST: Hook Lock, a flexible non-corrosive composite material that makes it easier for lures to attach to a rod; and Smart Grip, a cushioning device that slides snugly over the reel seats and stays in place.

(Continued)



THE SWEET SMELL OF SUCCESS
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Patriarch Spinning Reel

Pflueger

Billed as the lightest spinning reel in its class at 5.6 ounces (model 9525), the Patriarch has a body, rotor and side plate made from magnesium, in addition to having nine stainless-steel ball bearings and a solid aluminum bail wire. **Booth No.** 2206



Smoke Baitcasters

Quantum

There are two reels in the line, and both are featherlight — the 100 size weighs 6.2 ounces; the 150 size weighs 6.7 ounces. They each feature aluminum side covers and Quantum's layered ceramic drag system and are available in gear ratios ranging from 5.3:1 to 7.3:1. **Booth No.** 452



Bait Cup

EarthSmart

These Styrofoam-free bait cups, made of sugar cane compost, have a six-week shelf life but are strong enough and versatile enough to allow for labeling and direct printing.

Booth No. 949

FTR



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- Hank Parker, Bass Pro Hall of Fame

See us at ICAST
Booth 1620

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HOBIE

NEW EYE CANDY

For the Fish & Fisherman!

Behold the beautiful new spinning lures from Panther Martin. Here are five exciting new deluxe and holographic colors. They are new alluring products to present to fish and fishermen alike. These lures are sure to catch you more trout, bass, pike, perch, crappie, salmon, steelhead, walleye than ever. And they are sure to catch fishermen everywhere!

This year we are introducing 3 new holographic deluxe style colors and 2 new speckled deluxe colors. They are true Eye Candy for trout, bass, salmon, pike, pickerel, perch and many other species of fish.

These new holographic patterns combine rich purple/blue, gold/red and red/orange colors with a translucent holographic finish. These beautiful holographic lures shimmer and quiver as the sun shines on them, allowing them to flash and flicker in the water. The new speckled colors with gold bodies stand out with their bold speckled orange/red and yellow/white colors. All these 5 new patterns use our proven deluxe style bodies.

Panther Martin spinners feature unique in-line "Double Reverse" Concave, Convex blades that are mounted directly on the shaft so they always spin in a perfect balanced position at a 40 degree angle to the shaft even for upstream cast.

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great new lures at
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Booth #1306

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