

BY ED HARP

Saltwater Lures



Here's a look at some of the best new saltwater lures.

AHI Sabo Jig System

American Maple Inc.

Sabo Jigs are designed to give anglers twice the size and bulk in a jighead without the weight. They come equipped with realistic, 3-D eyes and laser-honed needle point hooks. They're available in 3/8-, 1/2-, 3/4-, 1- and 1 1/2-ounce sizes and four colors. Other Sabo jighead designs, the Squid Head and the Bullet Head, are available in a variety of sizes, weights and finishes.

» www.ahiusa.com; 866-264-1562



Assorted Soft Plastics

Crème

The company now offers several new styles of soft plastic saltwater baits for 2010. The 3 3/4-inch Crème Shrimp is offered in eight colors; the Devil's Tongue, a soft plastic lure, comes in nine colors and is injected with air, allowing it to float most hooks; and the Killer Diller, a series of weighted shrimp lures, is offered in two sizes — 3 1/2 and 4 inches. Each style of lure is offered in several colors.

» www.cremelure.com; 800-445-8737



PowerBait Ripple Shad

Berkley

Place one of these little rascals on a small jighead and you have a trout and redfish slayer. The lures, available in two sizes and a wide range of colors, swim like a small minnow in the water.

» www.berkley-fishing.com; 800-237-5539



Saltwater Gulp

Berkley

The ever-expanding line of Berkley Saltwater Gulp now includes 21 specific designs, including the new Ghost Shrimp and 6-inch Jerk Shad, in addition to the Fat Sandworm, Baitfish, Molded Bloodworm, 6-inch Power Grub, Eel and Chum in a Bucket.

» www.berkley-fishing.com; 800-237-5539



Jerk N' Shrimp

Crème

This 3 1/2-inch hard-bodied jerk-bait comes pre-rigged and is offered in six colors.

» www.cremelure.com; 800-445-8737



ISG Fat Mini SR

Lucky Craft

This shallow running crankbait, designed for redfish, sea trout, snook, flounder and tarpon, is 3 inches long, weighs 5/8 ounce, sports two No. 2 3X VMC hooks and comes in six colors.

» www.luckycraft.com;
704-896-2323



UltraCrabz

Z-Man

The UltraCrabz looks just like the real thing. The lure is hand-painted, made of 10X Tough ElaZtech construction and comes equipped with a 1/8-ounce Z-Hook.

» www.zmanfishing.com;
877-797-2424



Textured Stretch

Mann's

The Textured Stretch 25+ is a deep running saltwater bait, 8 inches in length, and weighs 2 ounces. The lure comes armed with 4X red hooks and is offered in 20 colors. The 30+ is 11 inches long, weighs 6 ounces, comes with 4X red hooks and is offered in 20 colors.

» www.mannsbait.com;
800-841-8435



Diamond Flashers

Dee's Diamond Flashers

The company now offers flashers for dorado, sailfish, tuna and Pacific rockfish. They are recommended for trolling in front of plastic and hard baits whenever extra flash is needed.

» www.deesdiamondflashers.com;
541-751-0618



Inshore Flats Kit

High Roller

The company well-known for its freshwater baits now offers a line of saltwater lures in the Inshore Flats Kit. The kit contains a 4 1/4-inch High Roller; a 3 1/4-inch High Roller; a 4 1/4-inch Rip Roller; a 3 1/4-inch Rip Roller; a 2 3/4-inch Pop Roller; a 3-inch Chug Roller; and two 3 3/8-ounce Fingerlings with two replacement bodies. Each of the lures contained in the flats kit can be purchased separately in various colors.

» www.highrollerlures.com; 877-205-1764

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Badonk-A-Donk

Bomber Saltwater Grade

Available in three sizes — 3 1/2, 4 and 4 1/2 inches — this topwater lure is as versatile as they come. It walks the dog with the best of them, but it will also create a surface disturbance with each slap of the rod tip. The lure is also offered in two independent sound frequencies, high pitch (Hp) and low pitch (Lp), and comes with heavy-duty saltwater grade components. Each lure is available in 15 colors.

» www.bomersaltwatergrade.com;
479-782-8971



Big Fish Lure (BFL)

D.O.A.

The company now offers its swimbait in an even smaller size, 3 1/2 inches. Following the success of the 8-inch and 5 1/2-inch BFLs, the baby-size lure has the same action and features but can be used to catch much smaller fish.

» www.doalures.com; 772-287-5001



MaxRap Rapala

Rapala has added the MaxRap to its already serious line of saltwater lures. The lure is 5 1/4 inches in length, weighs 1/2 ounce and comes equipped with three No. 6 treble hooks. It's currently offered in eight colors. This bait is designed with Rapala's patented Max-Cast system, which helps anglers make long casts.

» www.rapala.com

Salty Swim Gem, Bucktail Jig & Bull Burner

BayCoast Lures

This new company has come out with some cool new products: The Salty Swim Gem, a boomerang-like jighead, featuring the J Lock keeper for keeping soft baits pegged; the Bucktail Jig, which features a lifelike textured leadhead with 3-D holographic eyes; and the Bull Burner, a redfish spinnerbait that has a boat hull-shaped head for fast, easy waking, a jointed wire frame to prevent fish from breaking or throwing the lure and a twin-cable weedguard.

» www.baycoastlures.com; 870-481-5588



MirrO Prop

MirrOlure

Twin counter-rotating props make this lure a killer baitfish imitator. Just add water and this little rascal will call them in. The lure is 3 inches long, weighs 1/2 ounce and is available in 16 colors, all of which feature the silver luminescence finish.

» www.mirrolure.com; 727-584-7691



Lure Lights

Esca Global US Inc.

Esca lure lights are designed to attach to almost any bait. They emit a blue or green light with either a fading or a multiblink aspect to naturally attract saltwater gamefish. They generate their power from seawater and, therefore, do not require batteries.

» www.escaglobal.com; 631-928-4433



Boa Jig'r

Thundermist

The Boa Jig'r features clacking beads, comes in two colors — gold and silver — and features a two-hook design. It's available in 1/2-, 1-, 2-, 3- and 6-ounce sizes.

» www.thundermistlures.com



Liv'Eye Cracker Shrimp w/Spawn Sack

Cotee

The company added "spawn sacks" to several of its soft baits, including the Liv'Eye Cracker Shrimp, to give the lures a more lifelike appearance.

» www.cotee.com; 800-776-2248



Edge Minnow Trembler

Yo-Zuri

This hard bait has three sides, which gives it lots of flash, slows the fall rate to 1/2 foot per second and gives the lure a rocking action. The lure, available in four sizes, also comes with the company's patented weight transfer system, allowing it to make longer casts.

» www.yo-zuri.com;
888-336-9775



Vibrato Shad

Sebile

A versatile blade bait for both freshwater and saltwater, the Vibrato gives fish a vibrating, fluttering action that is tough to pass up. The lure is available in a half-dozen sizes and six colors.

» www.sebileusa.com;
325-437-8103



Stick Shadd Hollow

Sebile

There is no wrong way to fish this lure, a soft plastic version of the original Stick Shadd. It can be rigged on a jighead or worm hook, and fished wacky style, on a drop shot or any number of other techniques. The lures come in 3 1/2-, 4- and 5-inch sizes and are available in several hand-painted colors.

» www.sebileusa.com;
325-437-8103

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