

**SCHEDULE I**  
(Form 990)

Department of the Treasury  
Internal Revenue Service

Grants and Other Assistance to Organizations,  
Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

► Attach to Form 990.

OMB No. 1545-0347

**2009**

Open to Public  
Inspection

Name of the organization

**SUGAR BOWL**

Employer identification number  
**72-0272830**

**Part I General Information on Grants and Assistance**

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance?  Yes  No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

**Part II Grants and Other Assistance to Governments and Organizations in the United States**. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed. ►

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
BOWL CHAMPIONSHIP SERIES - NATIONAL COLLEGIATE ATHLETIC ASSOCIATION - 201 PRESIDENTS CIRCLE - SALT LAKE CITY, UT 84112	44-0557264	501(C)(3)	6,000,000.	0.			TO ENHANCE THE QUALITY OF INTERCOLLEGiate ATHLETICS
FRIENDS OF CITY PARK 1 PALM DRIVE NEW ORLEANS, LA 70124	72-0875507	501(C)(3)	100,000.	0.			TO HELP RESTORE AND MAINTAIN CITY PARK'S ATHLETIC FACILITIES
TULANE UNIVERSITY 6823 ST CHARLES AVENUE NEW ORLEANS, LA 70118	72-0423689	501(C)(3)	5,000.	0.			TO SUPPORT TULANE UNIVERSITY'S VOLLEYBALL PROGRAM
SOUTHERN YACHT CLUB 105 N. ROADWAY DRIVE NEW ORLEANS, LA 70124	72-0323180	501(C)(7)	16,500.	0.			TO SPONSOR TWO (2) REGATTAS: THE GREAT OAKS REGATTA AND THE OPTIMIST MIDWINTER REGATTA
TULANE UNIVERSITY 6823 ST CHARLES AVENUE NEW ORLEANS, LA 70118	72-0423385	501(C)(1)-(9)	15,101.	0.			TO SUPPORT TULANE UNIVERSITY'S GOLF PROGRAM
FRIENDS OF NEW ORLEANS LACROSSE 3525 N CAUSEWAY BLVD, #901 METAIRIE, LA 70002	20-5196518	501-C)(3)	12,556.	0.			TO SPONSOR THE ALLSTATE SUGAR BOWL LACROSSE CLASSIC

2 Enter total number of section 501(c)(3) and government organizations

► **10.**

3 Enter total number of other organizations

► **1.**

LHA For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) 2009