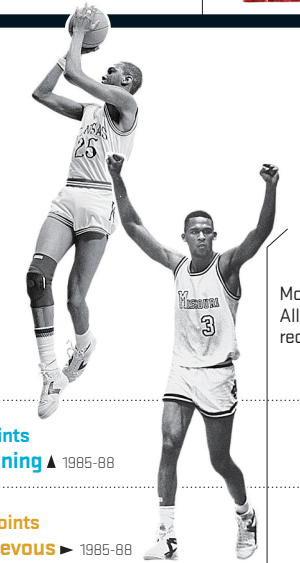


BORDER WAR NO MORE

By
SCOTT MILLER

THE
RIVALRY
ISSUE



ONE THIS MEANS WAR

From Phog to Wilt, Peeler to Stewart, KU and Mizzou have traded baskets and blows since 1907—and more often than not, the Tigers have been on the losing end of both.



14
Longest winning streak by Kansas
Feb. 11, 1910 - Feb. 15, 1913

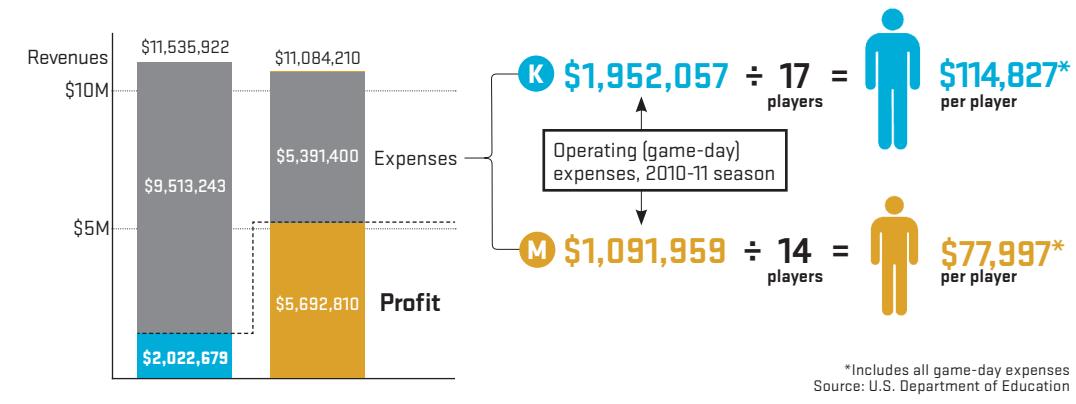
TWO NUMBERS NEVER LIE

In a rivalry in which hyperbole often replaces fact, Kansas fans have the ultimate trump card.

	All-time series wins	NCAA titles	Final Fours	Big 12/Big Eight regular-season titles	Big 12/Big Eight tournament titles	Big 12 overall record (prior to 2011-12 season)	NCAA tournament appearances	Consensus All-Americans	Top scorer of all time	McDonald's All-America recruits
K	171	3	13	24	12	209-40	40	20	2,951 points Danny Manning ▲ 1985-88	31
M	94	0	0	8	7	132-117	24	20	2,580 points Derrick Chieffo ▲ 1985-88	5

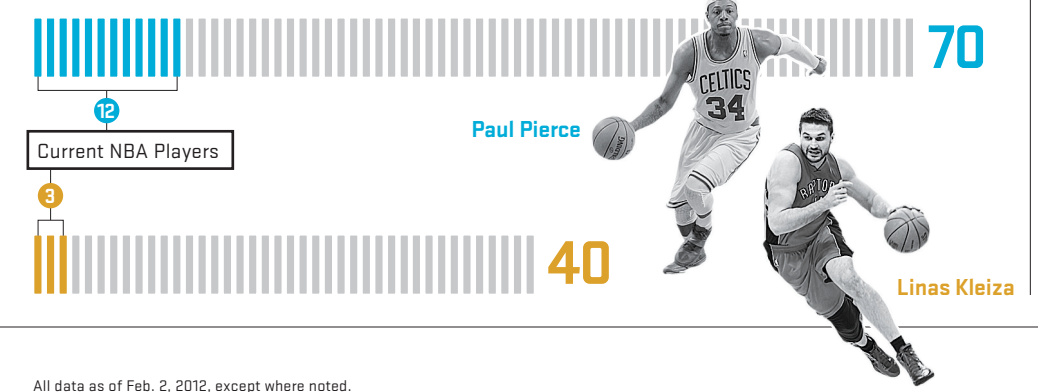
THREE MONEYBALLIN'

The Tigers may win less head-to-head, but they did beat KU in generating profit last season, thanks to their relatively frugal spending habits.



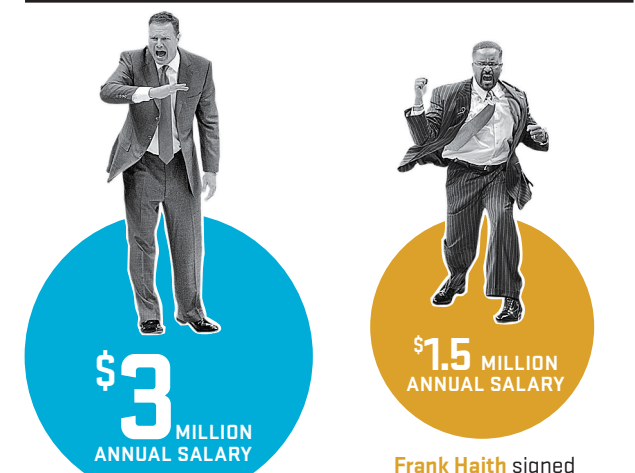
FOUR GET WITH THE PRO-GRAM

Kansas' 70 NBA draftees (including Wilt Chamberlain and Paul Pierce) far surpass Missouri's 40 (Steve Stipanovich and Linas Kleiza, anyone?).



FIVE THE COST OF LEADERSHIP

A Final Four trip for the Tigers would mean big bucks for coach Frank Haith—but his yearly haul still wouldn't match Bill Self's.



Bill Self signed a 10-year deal in April 2008.

INCENTIVES	INCENTIVES
+ Final Four: \$100,000	+ Final Four: \$150,000
+ National championship: \$200,000	+ National championship: \$350,000
+ AP Coach of the Year: \$50,000	+ Big 12 regular-season title: \$25,000
+ Big 12 regular-season title: \$50,000	+ NCAA bid: \$25,000
+ Big 12 tournament title: \$25,000	+ 13,000 avg. home attendance: \$100,000

1 **47** points
Biggest winning margin by Kansas
Won 96-49 on Dec. 28, 1977

2 **31** points
Biggest winning margin by Missouri
Won 41-10 on Feb. 28, 1916

3 March 11, 1961: Kansas' Wayne Hightower punched Missouri's Charles Henke between the eyes after taking issue with his aggressive play. Benches cleared, fans got involved and, after the Tigers' 79-76 win, some school officials wondered whether it was time to end the rivalry for good.



4 **112** points
Highest score by Kansas
Won 112-76 on March 9, 1974

5 **99** points
Highest score by Missouri
Won 99-69 on Jan. 17, 1976

6 **50** points
Top scoring effort by Kansas player: Bud Stallworth
KU won 93-80 on Feb. 26, 1972

7 **43** points
Top scoring effort by Missouri player: Anthony Peeler
KU won 97-89 on March 8, 1992

8 Missouri 96
Kansas 94
Feb. 4, 1997: Missouri ruined 22-0 Kansas' quest for a perfect season when Corey Tate drained a jumper with 5.6 seconds remaining in the second overtime.

10 **9**
Longest winning streak by Missouri
Jan. 22, 1920 - Jan. 24, 1922

171 WINS FOR KANSAS
94 WINS FOR MISSOURI