

now you can satisfy your uncontrollable urge to

RYAN NYQUIST

Vote at ShaveRyanNyquist.com

This year you get to pick Ryan's look for the X Games. Go to ShaveRyanNyquist.com to vote for the beard you want him to rock. There are five looks to choose from. Ryan will shave the winning shrubbage and wear it at the X Games.

FREE YOUR SKIN™

Schick® QUATTRO™ TITANIUM TRIMMER

Four titanium-coated blades reduce irritation and an edging blade adds precision.

Control your scruff with a built-in trimmer.

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You have given RUNNING your entire summer vacation.

You have given RUNNING an hour before and an hour after practice, your Saturday mornings and your late night hangouts.

And what has RUNNING given you?

Just a half-step in overtime.

RUNNING sure got the short end of the stick.

THE 1500

They say when you give and give relentlessly with dedication, it pays off. The 1500 gives you the technology to the next level by incorporating the latest science through the latest of the world's most elite 1500 runners and experts who have won the 1500 several times over. It's the only shoe you can wear off the track.

Running is not a game. Running is a way of life. Running is a way of life.

LOVE/True... this is the new balance.

With moisture & power. Get the new 1500. 1500 is the new 1500.

Finish Line

X GAMES 14. WE'RE THERE.

Border Sadie's FIRE Skate through life. THINK OUTSIDE THE BOX.

X GAMES 14. JULY 31 - AUG 3

FOR COMPLETE X GAMES 14 COVERAGE LOG ON TO

EXPAN

.com

X GAMES

X GAMES 14 GUEST INFORMATION WHAT TO KNOW BEFORE YOU GO

OVERALL X GAMES VENUE INFORMATION

- All bags and persons entering the X Games venue are subject to be searched. Bags larger than 11 inches x 17 inches will not be permitted at all X Games venues.
- For the safety and comfort of all guests, the following items are not allowed at the X Games: large bags, weapons, alcohol, coolers, pets unless it is a working animal, i.e. guide dog, folding chairs, large umbrellas, laser lights, noisemakers, i.e. air horns; beverages in unsealed containers of any kind.
- Guests may not bring food or beverage into the facility during events. The only exceptions are small snack items, i.e. small pack of nuts, plastic factory sealed bottled water, candy bars, small bag of chips, etc. Food or beverages deemed necessary due to a special dietary need, religious requirement or medical condition may be approved in advance by the Guest Services Department.
- Guests may not bring glass bottles or aluminum cans in to the facility. Guests must dispose of the unauthorized items prior to entrance into the facility or return them to their vehicles. Guest Services will not check in any food or beverage items.
- Gates and/or specific competition venues will be closed when capacity is reached.
- Large posters and banners must be checked by security before being allowed in the venue. X Games reserves the right to refuse admission of any signage at any time. Sticks or poles to hold flags/banners are not permitted.
- A skateboard check will be provided near the main entrance of the venue. No skateboards, in-line skates, bikes, scooters or other sports equipment will be allowed inside the X Games venues.
- Guests must wear shoes: No bare feet allowed.
- The ESPN X Games is a Non-Smoking event. Please refrain from smoking in all public areas. Tailing is not permitted in the parking lots.
- X Games is not responsible for lost or stolen goods, or damage to check-in items.
- X Games reserves the right to refuse admission to anyone at any time.

VENUE SERVICES

Guest Services

Guest Services is the designated area for all event information regarding competition schedules, venue activities, lost and found, wheelchair viewing maps and all other event services offered. At STAPLES Center, Guest Services is located on the Main Concourse across from aisle M12 and Upper Concourse across from aisle U6. For the Event Deck at LA Live please visit the spectator medical tent for all guest services needs. At the Home Depot Center Guest Services can be found on the main concourse across from section 101.

Please designate these areas for all event information regarding competition schedules, venue activities, lost and found, wheelchair viewing maps, etc.

The X Factory

The X Factory in the X Fest is the spot to shop for skate, surf, BMX, and Moto gear with local art and DJs, autograph signings and more.

X FEST

Don't miss X Fest, the ultimate action sports festival featuring sponsor & industry booths, bmx and skate vert competitions, interactive parks, athlete appearances, demos and new-to-the-X Games bmx and skateboard SuperPark competitions.

MOTO X TELECAST SCHEDULE

Thursday, July 31	6 - 9 p.m.	ESPN	Best Trick Final
	9 - 10 p.m.	ESPN2	Best Whip Final
Friday, August 1	6 - 9 p.m.	ESPN	Step Up Final
Saturday, August 2	12 - 3 p.m.	ABC	Speed & Style Final, Men's Racing Final, Women's Racing Final
	4 - 6 p.m.	ESPN2	SuperMoto Final
	6 - 9 p.m.	ESPN	Freestyle Final

SKATEBOARD TELECAST SCHEDULE

Thursday, July 31	6 - 9 p.m.	ESPN	Big Air Final
Friday, August 1	5 - 6 p.m.	ESPN	Street Final
Saturday, August 2	4 - 6 p.m.	ESPN2	Vert Final
	6 - 8 p.m.	ESPN	Vert Final
Sunday, August 3	12 - 3 p.m.	ABC	SuperPark Final

Disney Pixar TOY STORY MANIA!

Take Aim and Ride this summer!

It's Toy Story Mania!, the brand-new 4D attraction at Disney's California Adventure Park. Grab your spring-action shooter and zero in on moving targets with virtual rings, pies, and even eggs! All along the way, your favorite "Toy Story" Characters will cheer you on as you shoot for bragging rights.

Get a Disneyland Resort Park Hoppers Ticket* and you're ready to play!

Disneyland

*Park Hoppers Tickets expire 12 days after the first day of use, and each day of use of a Disneyland Resort Park Hoppers Ticket constitutes one full day of use. Information subject to restrictions and change without notice. Toy Story Mania! is inspired by Disney's Pixar's "Toy Story" film. ©Disney. Disney/Pixar

XG14 Mobile Spectator Guide:

Carry All the Info You Need to Rock X Games 14 in Your Pocket

Information available includes competition schedules, venue information, athlete info and much much more.

To access the mobile spectator guide Text "411" to 4ESPN (43776), then follow the instructions.

For the latest X Games news and results visit <http://m.expn.com> on your mobile phone.

Standard Rates May Apply

U ESPNU

NEVER GRADUATE.

For more information on ESPNU, call your local cable operator, satellite provider or log on to espn.com.

RALLY TELECAST SCHEDULE

Sunday, August 3	12 - 3 p.m.	ABC	Rally Car Racing Final
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BMX FREESTYLE TELECAST SCHEDULE

Thursday, July 31	5 - 6 p.m.	ESPN	Street Final
Friday, August 1	6 - 8 p.m.	ESPN	Big Air Final
Saturday, August 2	12 - 3 p.m.	ABC	SuperPark Final
	4 - 6 p.m.	ESPN2	Vert Final

BECAUSE BOMB-SNIFFING DOGS DON'T WORK WELL UNDERWATER.

NAVY

It's called the Remote Minehunting System. And it's just one example of the cutting-edge technology you'll be responsible for when you become a proud part of the U.S. Navy. To learn more, visit navy.com or call 1-800-USA-NAVY.

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X GAMES FOURTEEN COMPETITION SCHEDULE

Thursday, July 31

10:00am - 4:30pm	Practice (Moto X, BMX, Skate)
1:30pm - 3:00pm	Skateboard Street Men's Elimination
4:30pm - 5:15pm	BMX Freestyle Street Final
5:45pm - 7:00pm	Skateboard Big Air Final
7:00pm - 8:00pm	Moto X Best Trick Final
8:15pm - 9:30pm	Moto X Best Whip Final

Friday, August 1

10:00am - 4:30pm	Practice, Seeding & Elimination (Moto X, BMX, Skate)
3:00pm - 4:45pm	Skateboard Street Women's Final
4:15pm - 4:30pm	Moto X Racing Adaptive Final
4:30pm - 5:15pm	Skateboard Street Men's Final
5:45pm - 7:00pm	BMX Freestyle Big Air Final
7:00pm - 8:00pm	Moto X Step Up Final

Saturday, August 2

11:00am - 12:00pm	Skateboard Vert Women's Final
12:00pm - 1:00pm	Moto X Speed and Style
1:00pm - 2:00pm	BMX Freestyle SuperPark Final
1:15pm - 1:30pm	Moto X Racing Women's Final
2:00pm - 3:00pm	Moto X Racing Men's Final
2:45pm - 4:15pm	Skateboard SuperPark Men's Elimination
4:30pm - 5:45pm	Moto X SuperMoto Final
4:15pm - 5:15pm	BMX Freestyle Vert Final
5:45pm - 6:30pm	Skateboard Vert Men's Final
6:30pm - 8:00pm	Moto X Freestyle Final

Sunday, August 3

11:00am - 12:00pm	Skateboard Vert Am Final
12:00pm - 12:30pm	Rally Car Racing Elimination
12:30pm - 1:30pm	Skateboard SuperPark Final
1:30pm - 3:00pm	Rally Car Racing Super Special Final
2:00pm - 2:30pm	Skateboard Legends of Vert Jam

ALL Tickets \$10 & \$20

The Home Depot Center opens at 10am - Free Admission Event Deck opens at 1pm and STAPLES opens at 4pm

The Home Depot Center Event Deck at LA Live Event Deck at LA Live STAPLES Center STAPLES Center

The Home Depot Center Event Deck at LA Live The Home Depot Center Event Deck at LA Live STAPLES Center STAPLES Center

All Events at The Home Depot Center

EXPAN.COM

This schedule is subject to change. Please visit www.xgames.com for the most updated schedule.

LA WEEKLY

X GAMES FOURTEEN

JULY 31 - AUG 3

THE ESPN & ABC

ALSO AVAILABLE ON ESPN HD & ABC HD

EXPAN.COM

ORIGINAL WORKS OF SPORT

THE MOTO BY NATE ADAMS HEAVY EIGHTY EIGHT. SEE IT FOR THE FIRST TIME AT X GAMES 14.

Buy stock in rubber.

Introducing the 2009 Impreza WRX. Road-gripping Symmetrical All-Wheel Drive with a track-tuned suspension and 265 fire-squaring horsepower. The result? 0-60 mph in 5.4 seconds.* It may look familiar, but it's a whole new animal. Feel the attraction. Love. It's what makes a Subaru, a Subaru.

The new 2009 Impreza WRX.* See more at subaru.com

Based on manufacturer rating.

SUBARU

X GAMES FOURTEEN MARKETING PARTNERS

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710 AM)) ESPN LOS ANGELES

AEG

ESPN 710

RADIO Disney AM 110

LatinoLA

POWELL

Come see the skate teams from Active, Ninestar, ZJ's and United compete in the shop v. Shop final on Friday, August 1 at 12pm on the Event Deck at LA Live.

TIME WARNER CABLE

BRINGS THE ACTION HOME!

Digital Cable:

- Catch X Games on free HD channels ABC HD and ESPN HD.
- Hassle-free HD installation.
- DVRs are HD ready - pause, record, and rewind live HD TV!

Road Runner High Speed Online:

- Catch X Games at ESPN360.com
- 7x faster than DSL 768K
- Free installation with self-install kit
- Free 24/7 Tech Support

CALL TODAY! 1.888.TW.CABLE
TimeWarnerCable.com/SoCal

Save with our All-Time Best Package!

CABLE + HIGH-SPEED ONLINE + DIGITAL PHONE

TEAM ESPN

Join Team ESPN and the X Games as we support The V Foundation for Cancer Research

X Games 14

"Don't Give Up Skate Deck Auction"

Bid on a one-of-a-kind skate deck created by athletes and artists honoring The V Foundation.

The auction takes place:
July 30 at 6:00 PT August 9 at 6:00 PT.
online at <http://stores.ebay.com/ESPN-Auctions>

The V Foundation
The V Foundation for Cancer Research was founded in 1993 by ESPN and the late Jim Valvano, legendary North Carolina State basketball coach and ESPN commentator. Since 1993, the Foundation has raised more than \$70 million to fund cancer research grants nationwide. It awards 100 percent of all direct costs donations and net proceeds of events directly to cancer research and related programs. The Foundation, which has received five consecutive top-4 star ratings from Charity Navigator, awards grants through a competitive means process strictly supervised by a Scientific Review Committee. For more information on The V Foundation or to make a donation, please visit www.jimmyv.org

WHERE MAXIMUM PERFORMANCE LIVES

ONLY ONE BRAND DELIVERS PERFORMANCE WORTHY OF THE X GAMES - MAXELL.

CREATED WITH THE MOST ADVANCED DIGITAL TECHNOLOGIES, MAXELL MEDIA AND ACCESSORIES OFFER MAXIMUM POWER, PRECISION AND PERFORMANCE. THAT'S WHY MAXELL IS AN OFFICIAL SPONSOR OF X GAMES FOURTEEN.

MAXELL WHERE MAXIMUM PERFORMANCE LIVES.

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A PROUD SPONSOR OF THE X GAMES

TOTAL LUBRICITY.

Each application of New Edge® Eclipse™ releases millions of lubricating agents. Get Your Edge.™

THE LEGEND X-PLODES

FROM THE PRODUCERS OF THE SCORPION KING

SCORPION KING 2
RISE BY A WARRIOR

FROM THE DIRECTOR OF RESIDENT EVIL: EXTINCTION

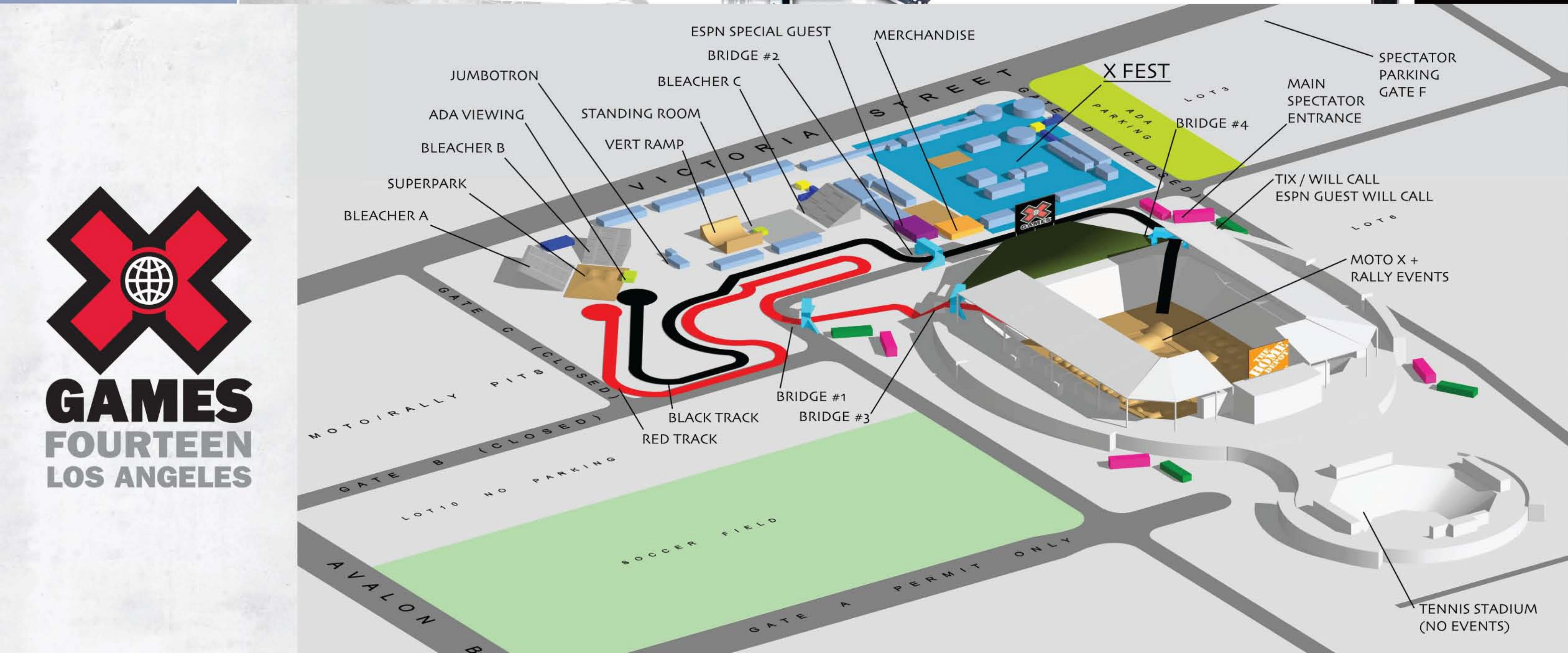
OWN THE ALL-NEW MOVIE ON DVD & BLU-RAY HI-DEF AUG. 19

www.universaldom.com/scorpionking

X Games Apparel Look. Live. Ride.

X Games Apparel is authentic gear inspired by the biggest stage in action sports, check out more of the complete line of products @ xgamesgear.com.

Available @ **JCPenney**



GAMES FOURTEEN LOS ANGELES

LEGEND

- CONCESSION
- RESTROOM
- ENTRANCE
- TICKETS

HANDLE THIS!

DON'T MISS A MOMENT OF X GAMES 14

WATCH SPORTS, SHOWS AND NEWS ON YOUR MOBILE PHONE, BROUGHT TO YOU BY FLO TV.

FLO

GET V CAST MOBILE TV FOR ONE MONTH FREE.

Visit your local Verizon Wireless Store or call 1-800-2-JOIN-IN

IF I'M NOT PREPARED, THE MOUNTAIN WILL LET ME KNOW IT.

The mountain speaks to me. Sometimes it's in the form of falling rocks. Other times it's 40 mph wind gusts, or a river of water pelting me in the face. It's these conversations that have taught me the meaning of a push. Because if I'm not ready it will just tell me to go back down and try another day.

PowerBar

Get ready for the NEW taste of PowerBar, a taste experience unlike any other. New PowerBar Energize Fruit Smoothie in three great tasting flavors - Berry Blast, Creamy Citrus and Tropic Tropical. No artificial flavors, colors, sweeteners or preservatives. Try new PowerBar Energize Fruit Smoothie today. So much spectacular fruit flavor, the power to push has never tasted better.

Get your FREE bar at the PowerBar booth!

Home Depot Center

Gold Sponsors

Edge: Partake in the Edge experience by challenging others in activities that include playing corn hole for prizes, balance on a skate deck for the best time, tricycle races, or showing off in the best trick competition!

Navy: Flex your mighty muscles at the push up, pull up, and sit up contest! Gain knowledge about the Navy in the career information center, while viewing a live demo from a Navy diving instructor.

New Balance: Check out the chill environment that New Balance offers while looking at their latest shoe collection. Receive not only a henna tattoo but autographs by X Games athletes!

Schick: Personalize skate decks or bandana at the airbrush station, and engage in activities such as skee ball, airbrush tattoos, spinning the prize wheel, and athlete autograph signings.

Subaru: Beat the heat with Subaru's cold towels, and receive autographs from Travis Pastrana and Ken Block, while jamming to a live DJ spinning music.

Taco Bell: Snack on free tacos (hard & soft), bean burritos, while quenching your thirst with a Fruitista Freeze iced beverage courtesy of Taco Bell. Test your strength and take a swing at the classic Power Striker game to win prizes! Food distribution times are Thursday 11:30am, 1:30pm, 3:30pm; Saturday 11:30am, 1pm, 3pm and 5pm; and Sunday 11:00am and 1pm.

Other Action in X Fest

Come out and get an airbrushed tattoo by a professional tattoo artist or show off your athletic talents and tricks at the Quad Jump. Then, demo a hand held biodiesel racing car and see what it's like to be a pro-athlete by racing against other participants.

Associate Sponsors

Maxell: Take a chance at the DVD prize wheel, tour the onsite bus music studio, and enter a chance to take home a custom Maxell skateboard!

MediaELOUSA: Pose on a surfing simulator for a quick picture or participate in the "Text Wars," where you text answers to trivia questions the fastest and have a chance to win cool prizes!

Nowwhat.com: Learn how to scratch from a DJ, roll the dice for prizes, get autographs from your favorite X Games athletes, and scale the rigorous rock climbing wall!

PlayStation: Embrace the PlayStation Experience at the PSP Lounge by sampling the latest games for PS3 and PSP.

PowerBar: Sample PowerBar's delicious electrolyte beverage and bar!

The Scorpion King 2: Rise of a Warrior: Check out the trailer and receive promotional items from the movie.

X FEST

Don't miss X Fest, the ultimate action sports festival featuring sponsor & industry booths, bmx and skate vert competitions, interactive parks, athlete appearances, demos and new-to-the-X Games bmx and skateboard SuperPark competitions.

X Fest Exhibitors

NASA, PACSUN, THE HOME DEPOT, GUINNESS WORLD RECORDS, Pioneer sound.vision.soul, GAMES ENVIRONMENTALITY, WHEELIE, LirZip, CENTRIC, ChaCha.

nowwhat.com

PlayStation

Proud sponsor of X Games 14